NATURE STRATEGY

Our journey in biodiversity

October 2026

GrupoBoticário



SALTO MORATO NATURE RESERVE (PR) – Photo: José Paiva / Boticário Group Foundation Collection

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Message from the leadership

For the Boticário Group, the concept of beauty is deeply connected to life. Over the course of our history, we have learned that achieving business success is inextricably linked to our capacity to generate prosperity and preserve our natural capital. In light of the climate emergency and biodiversity loss, we view nature as the cornerstone of our operational resilience, innovation, and raw material supply. This systemic perspective informs our investment and governance decisions, guiding us on a consistent path toward a business model that has a positive impact.

To bring this long-term vision to fruition and further strengthen an agenda that we have already been consistently implementing, we have outlined the evolution of our operational strategy in this document. This document reaffirms and broadens the impact of an initiative that already balances two essential and complementary fronts: our biodiversity-related initiatives within the business and the strategic socio-environmental contribution we make to society through the Boticário Group Foundation for Nature Protection.

Science is the driving force behind the Company's pursuit of concrete commitments. The Boticário Group is the first company in the sector in Latin America and the Caribbean[1] to have short-term decarbonization and climate neutrality (net zero) targets validated by the Science Based Targets initiative (SBTi). With this ambition firmly established, we launched our Climate Transition and Adaptation Plan (PTAC) during COP30 in Brazil, reinforcing our responsibility within the beauty ecosystem as part of the global environmental agenda.

In retail, the focus is on reducing waste and promoting the circularity of our products, a commitment brought to life through Boti Recicla, our in-house reverse logistics program. And now, we continue this journey with the publication of the Nature Strategy document, in the year that COP17 on Biodiversity is taking place.

Our commitment to sustainability extends beyond the boundaries of our business to benefit society as a whole. For this reason, since 1990, we have proudly supported the Boticário Group Foundation for Nature Protection. With independent governance, the institution plays a decisive role in biodiversity conservation and climate change adaptation. Through the management of its two nature reserves in the Atlantic Forest and the Cerrado, the promotion of science, and support for socio-environmental entrepreneurship, the Foundation is broadening its impact and bolstering its collaborative networks.

We know that this journey is complex and requires a collaborative effort. That is why this publication is also a call to action. We call on our suppliers, business partners, the public sector, and civil society to join us on this journey with our ecosystem. By linking our today's responsibility to the legacy of tomorrow, we will be able to keep nature alive, contributing to greater resilience for future generations.



FABIANA DE FREITAS
VICE PRESIDENT OF CORPORATE AFFAIRS FOR THE BOTICÁRIO GROUP

1. Considering the durable consumer goods, household products, and personal care sectors in Latin America and the Caribbean.



Photo: Haroldo Palo Jr. / Boticário Group Foundation Collection

Introduction and **global context**

⟶ About the report
⟶ About the Boticário Group
⟶ Awards and recognitions

About the report

The report *Nature Strategy: Our Journey in Biodiversity* systematizes and further strengthens its historical management of environmental impacts, dependencies, and risks across its operations and value chain. This initiative also involves leveraging opportunities associated with nature and acting in a manner aligned with the climate change agenda.

To structure this evolution and in accordance with international standards, the document reports on the adoption of the recommendations of the Task Force on Nature-related Financial Disclosures (TNFD), alignment with the Kunming-Montreal Global Biodiversity Framework (GBF), and the application of the LIFE Methodology across the Group's units. The document highlights the maturity of our journey and consolidates the Company's advances toward its 2030 Commitments for the Future and its Climate Transition and Adaptation Plan (PTAC). Additionally, the publication emphasizes how this corporate strategy achieves scale by complementing the independent biodiversity conservation and socio-environmental impact initiatives already maintained and promoted by the Boticário Group Foundation for society as a whole.

SERRA DO TOMBADOR NATURE RESERVE (GO) – Photo: José Paiva / Boticário Group Foundation Collection

About the **Boticário Group**

With nearly five decades of history, the Boticário Group is a leader in the beauty industry in Brazil[1] and has established itself as one of the world's most significant ecosystems in this sector. Its purpose is to create opportunities for beauty to transform people's lives and, in turn, transform the world around them. The Group's operations span from the laboratory to the store, from physical to digital channels, in a multi-brand, multi-channel operation comprising O Boticário; Eudora; Quem Disse, Berenice?; Vult; O.U.i; TRUSS; and Au.migos Pets, the Beleza na Web marketplace, through licensed brands such as Australian Gold, Bio-Oil, and Pampers, and MOOZ, a fintech focused on retail financial services.

All of this strength is supported by a robust infrastructure consisting of three company-owned factories, nine distribution centers, and administrative offices in Brazil and abroad, which supply more than 4,000 stores and 130,000 points of sale[2], in addition to ensuring a presence in more than 5,000 municipalities across all Brazilian states and in more than 40 countries[3].

The Group consistently demonstrates that achieving optimal performance is inextricably linked to generating a positive impact.

1. Total sales revenue in Brazil in 2025, according to Homescan | NielsenIQ.
2. Including both company-owned and non-company-owned points of sale.
3. Learn more on **From Brazil to the World.**





SERRA DO TOMBADOR NATURE RESERVE (GO)
Photo: José Paiva / Boticário Group Foundation Collection

The Boticário Group Foundation activity

The Boticário Group Foundation for Nature Protection has been active for more than 35 years as one of the leading corporate foundations dedicated to the conservation of Brazil’s natural heritage. Founded in 1990, inspired by Miguel Krigsner, founder and chairman of the board of the Boticário Group, the nonprofit organization was established two years before Rio 92 (ECO-92) — the United Nations Conference on Environment and Development.

Supported by the Group, the Foundation works to mobilize various sectors to address today’s greatest environmental and climate challenges. In alignment with the United Nations' Sustainable Development Goals (SDGs), the institution acknowledges nature as the foundation for socioeconomic development and prioritizes society's adaptation to climate change, with a focus on water security and biodiversity conservation. Over the course of its history, it has provided support for approximately 1,800 initiatives across the country's biomes. It directly protects nearly 11,000 hectares through two nature reserves located in the Atlantic Forest and the Cerrado, which are Brazil's most threatened biomes.

Timeline:
Milestones on our journey through nature

1977 to 1989

ORIGINS AND EXPANSION

O Boticário was founded in 1977 with the opening of a compounding pharmacy in Curitiba (PR). In the 1980s, the Company adopted a franchise model and began expanding internationally.

The 1990s

PIONEERS IN CONSERVATION

The Boticário Group Foundation (FGB) was established in 1990. In 1994, the Salto Morato Nature Reserve is inaugurated.

The 2000s

ETHICS, INNOVATION, AND GOVERNANCE

The Boticário Group (GB) announced the end of animal testing in 2000. In 2004, the Boticário Group Institute was founded. Back in 2006, GB Recicla was launched.

In 2007, the Boticário Group Foundation established the Serra do Tombador Nature Reserve (GO).

The 2010s

ECO-EFFICIENCY AND RISK MANAGEMENT

GB opened its LEED-certified plant in Camaçari in 2014. The risk of climate change was incorporated as a strategic risk in 2016.

In 2019, the Foundation launched the *Viva Água* Movement.

2020 to 2024

GLOBAL AMBITION AND FRAMEWORKS

GB launches its Commitments for the Future and issues its first Sustainability-Linked Bond (SLB) in Brazil in 2020. TCFD and TNFD frameworks are adopted, and LIFE certification is achieved for our main factories.

2025 and 2026

RECENT MILESTONES WITH A POSITIVE IMPACT

The GB has had its net-zero (2050) targets validated by the SBTi and has published its Climate Transition and Adaptation Plan (PTAC).

The Boticário Group Foundation is celebrating its 35th anniversary, having reached the milestone of 50 million hectares created and expanded through its own initiatives and supported projects. It also marks the launch of the Solução Natureza (Nature Solution) Project Incubator.

Awards and **recognitions**

The Company's stringent approach to monitoring, managing, and disclosing environmental data has earned it recognition from the CDP. The Boticário Group has remained in the leadership category for Climate Change and Water Security for three consecutive years. In the 2025 cycle, the Group continued its outstanding performance:



CDP CLIMATE CHANGE (RATING A-)
This recognition has been sustained for the third consecutive year, signifying an exemplary standard of governance with regard to emissions management (Gold Seal from the Brazilian GHG Protocol Program) and short-term and net zero targets endorsed by the SBTi.



CDP WATER SECURITY (RATING A-)
This recognition, received for the fourth consecutive year, attests to progress in industrial water efficiency, increased reuse water generation, and regional programs for the conservation of water sources.



CDP FORESTS (RATING B)
A rating that places the Group at the level of active forest risk management in the supply chain, ensuring the traceability and certification of timber and palm inputs.

Recognized ESG performance



S&P GLOBAL'S SUSTAINABILITY YEARBOOK (CSA)
For the fifth consecutive year (2025[1]), the Boticário Group ranks among the world's top 10 most sustainable beauty companies, according to the Corporate Sustainability Assessment (CSA) by S&&P Global.

1. According to the results released in December 2025.



ECOVADIS SILVER CERTIFICATION (2025)
The certification recognizes that the Boticário Group ranks among the top 15% of companies evaluated globally for ESG practices in the value chain, based on rigorous environmental, social, and ethical criteria.



SUSTAINABLE DEBT AWARDS (2026)
Winner in the category Sustainability-Linked Bond of the Year - Other. The international award recognizes debt transactions linked to ambitious ESG goals and characterized by a high level of transparency.



2026 TOP ESG COMPANIES, EXAME MAGAZINE
1st place in the Pharmaceuticals and Beauty category for the third consecutive year, reaffirming the Group's position as a leader in corporate sustainability in Brazil.



BR MERCO RANKING, ESG RESPONSIBILITY, AND CORPORATE REPUTATION
In 2025, the Group was recognized as the second most responsible company in Brazil in terms of Environment, Society, and Governance, and also ranked fourth among the companies with the strongest reputation in the country.

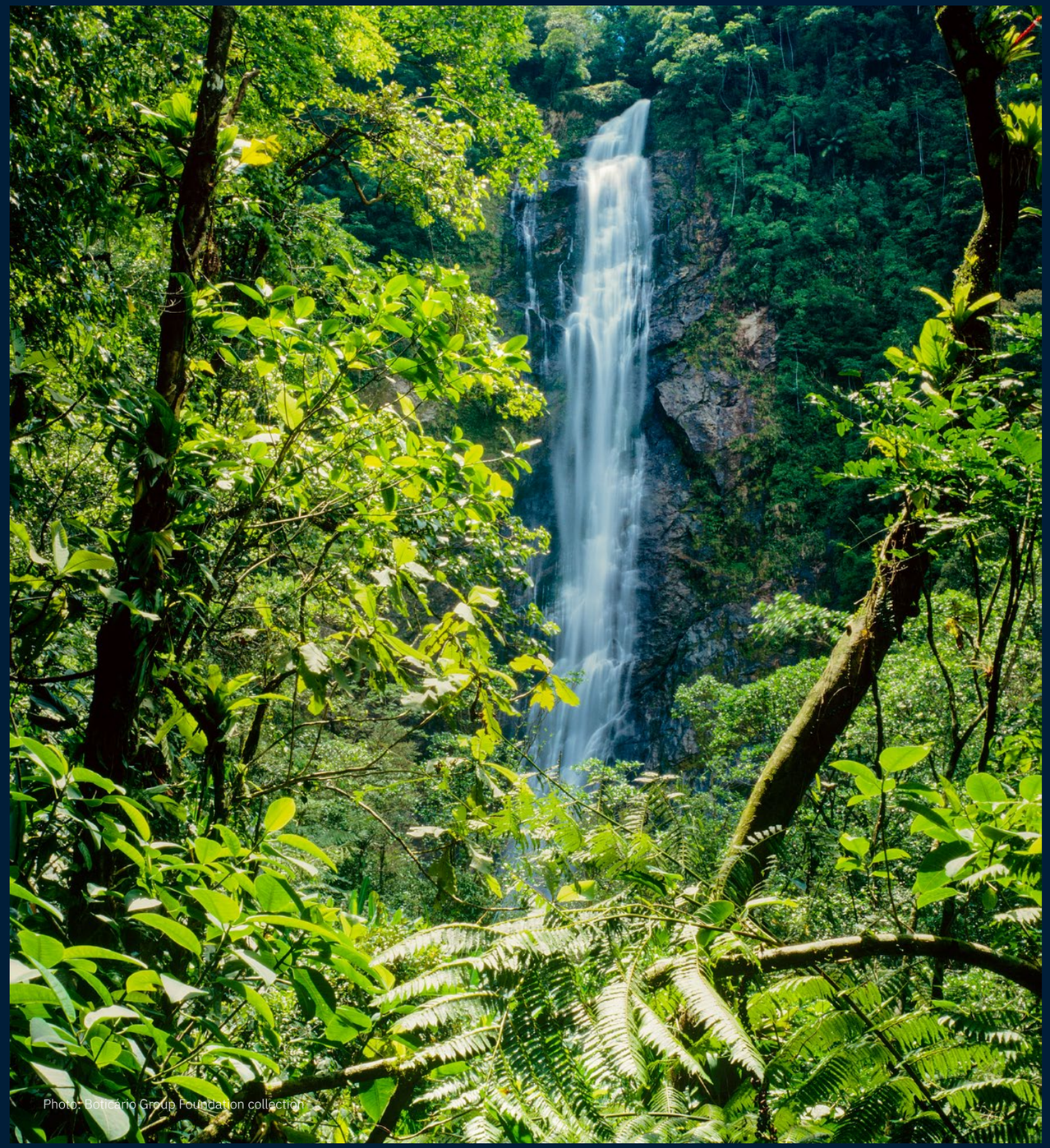


Photo: Boticário Group Foundation collection

Cross-cutting governance **of nature**

- Ownership structure and decision-making bodies
- Transparency and materiality
- Alignment with global and national benchmarks

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Ownership structure **and decision-making bodies**

Our journey toward making a positive impact on nature is guided by a solid strategic foundation. Natural capital management at the Boticário Group is integrated into the Company's highest decision-making bodies, as part of an agenda that encompasses biodiversity, water security, and climate, and is overseen by the Advisory Board. To carry out its governance responsibilities, the Board is supported by four advisory committees: the People Committee, the Strategy Committee, the Risk and Audit Committee (CRA), and the ESG Committee.

The integration of environmental issues occurs primarily through the joint efforts of the CRA and the ESG Committee. The CRA assesses and monitors exposure to strategic, regulatory, and socio-environmental risks, and oversees the effectiveness of internal controls. In turn, the ESG Committee, a strategic body that holds quarterly meetings attended by senior leadership and experts, is responsible for deliberating on and prioritizing climate and nature issues within the framework of the Commitments for the Future, assessing risks and opportunities, and contributing to the creation of long-term value.

The Boticário Group Foundation, on the other hand, has its own corporate governance structure; it is guided by its Board of Trustees and is dedicated to the strategic management of its conservation legacy for society.

Native passion fruit: ***Passiflora boticariana*** – Photo: Pedro Viana

Transparency and materiality

The Boticário Group's management and reporting are guided by the concept of double materiality, which analyzes environmental, social, and governance issues from two perspectives:

- **From the inside out (impacts):** assesses the actual and potential impacts of the Company's activities on the environment, biodiversity, and society.
- **From the outside in (dependencies, risks, and opportunities):** assesses how environmental changes, the degradation of natural capital, and climate issues affect the business's operations, financial performance, and supply chain resilience.

The Boticário Group's double materiality study is conducted every two years (with an annual executive review), based on feedback from internal and external stakeholders, such as suppliers, employees, communities, and financial institutions. This process identified nine priority material topics, including biodiversity and ecosystems, climate change, water and effluent management, and supply chain management.

Corporate transparency complies with the Global Reporting Initiative (GRI) standards. In line with the requirements of the consumer goods sector and its impact on nature, the Group has adopted the guidelines of the new specific standard **GRI 101 – Biodiversity**:

- **GRI 101-1 (Policies and commitments):** formalization of guidelines integrated into the Commitments for the Future to halt and reverse the biodiversity loss.
- **GRI 101-2 (Impact management):** adoption of the mitigation hierarchy (avoid, minimize, recover, and offset) in manufacturing operations and throughout the value chain.
- **GRI 101-3 (Access and benefit-sharing):** strict compliance with Brazilian legislation on *ACESSE* (ACCESS) to genetic resources and associated traditional knowledge (Law No. 13.123/2015 and Decree No. 8.772/2016), including registration in SisGen and the execution of Non-Monetary Benefit-Sharing Agreements via the VBio platform.
- **GRI 101-4 (Identification of impacts):** quantitative and qualitative mapping of operational pressures on ecosystems, applying the LIFE Methodology (Life Key software and the BSE matrix).

FOR MORE INFORMATION, ACCESS THE BOTICÁRIO GROUP REPORTS.



ATLANTIC FOREST GREAT RESERVE – Photo: Haroldo Palo Jr. / Boticário Group Foundation Collection

Alignment with **global and domestic benchmarks**

In line with the global agenda to curb biodiversity loss, the Foundation's business strategy and independent work align with the sector's key international guidelines and commitments, including:

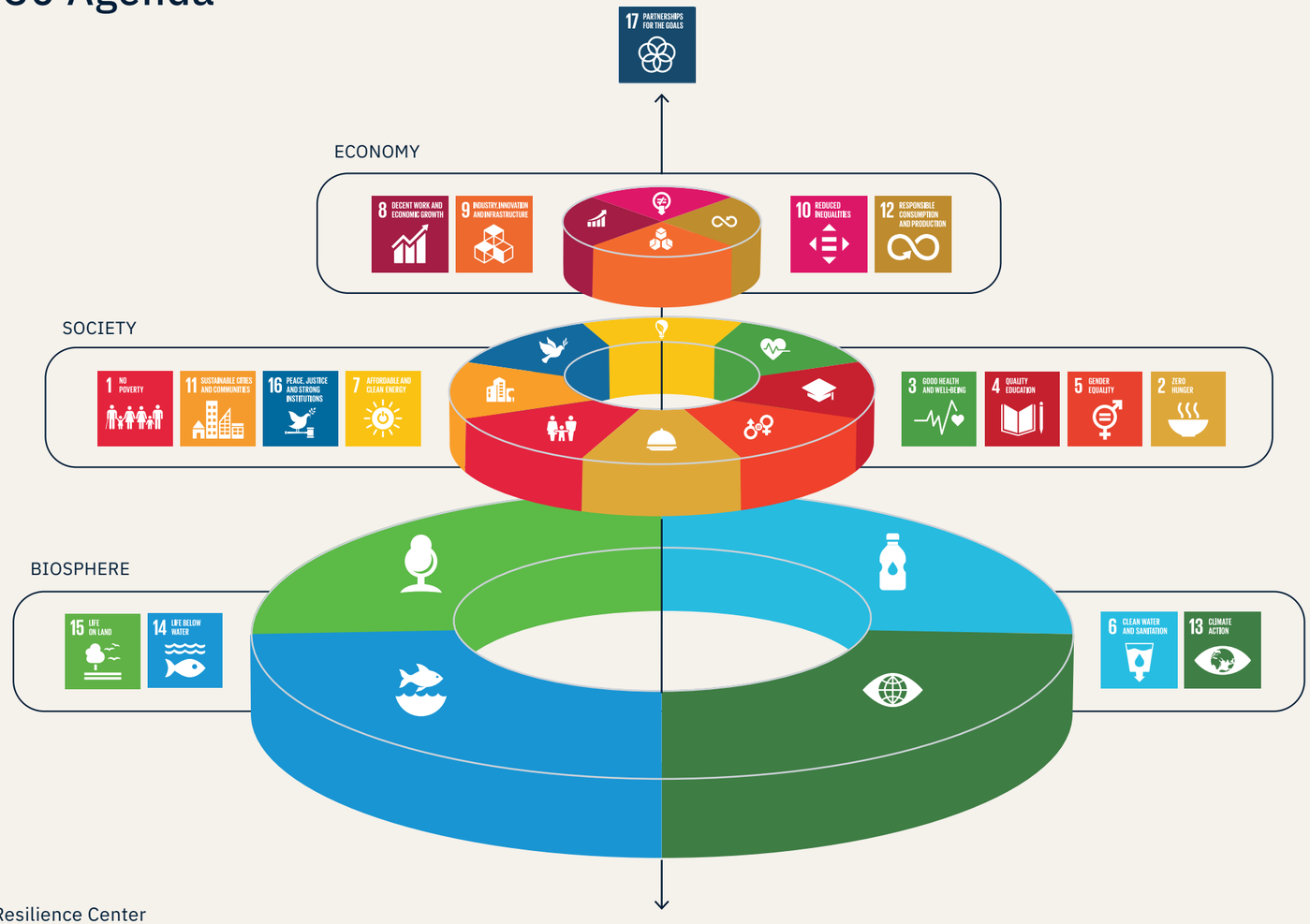
- **Kunming-Montreal Global Biodiversity Framework (GBF):** an agreement signed at COP15 that sets out a global action plan to halt biodiversity loss by 2030. Additionally, the Boticário Group's operations and the Boticário Group Foundation's initiatives in socio-environmental conservation collectively address the 23 targets of the Global Framework, with each operation addressing its respective scope of impact. [Learn more on the Contribution Matrix]

- **National Biodiversity Strategy and Action Plan (EPANB):** a national instrument for implementing the international commitments made by Brazil under the Convention on Biological Diversity (CBD). Our ecosystem strategically integrates the Company's mitigation efforts with the Foundation's support, enabling us to effectively address the various objectives of the agreement in a pragmatic manner. [Learn more on the Contribution Matrix]

- **Sustainable Development Goals (SDGs):** The Boticário Group is aligned with SDG 17 (Partnerships and means of implementation). The Boticário Group Foundation implements conservation initiatives in line with the environmental pillars of the UN 2030 Agenda (SDGs 6, 13, 14, 15, and 17), fostering ecosystem support for social and economic development.

- **Industry Initiatives and national commitments:** The Boticário Group recognizes the need for collective efforts to address environmental challenges. As part of this commitment, we are actively involved in sector leadership networks. We are signatories to initiatives of the Brazilian Business Council for Sustainable Development, such as the **Brazilian Business Commitment to Biodiversity** and the **Commitment to Water Security**. Also worth noting is our pioneering role as the first company to sign the **Brazilian Business Commitment to Adaptation to Climate Change**, an initiative led by FGV EAESP.

Nature as the foundation of the 2030 Agenda



Source: Stockholm Resilience Center

Contribution matrix: examples of initiatives by the Boticário Group and the Boticário Group Foundation in line with global and sector-specific goals

Target	Target topic (CDB/EPANB)	Initiatives of the Boticário Group (GB) and/or the Boticário Group Foundation (FGB)	Instruments and key programs (GB/FGB)
TARGET 1A	**Spatial planning**	**GB:** TNFD Locate **FGB:** Salto Morato and Serra do Tombador Private Natural Heritage Reserves (RPPNs) / Atlantic Forest Great Reserve	**GB:** internal geomonitoring, databases of sensitive ecoregions (WDPA, WWF, Globio, among others). **FGB:** maintains two RPPNs, supports and manages large-scale conservation initiatives in an integrated manner within the Atlantic Forest Great Reserve, aligning sustainable tourism, environmental protection, and land-use planning.
TARGET 1B	**End deforestation and conversion**	**FGB:** Salto Morato and Serra do Tombador Private Natural Heritage Reserves (RPPNs) /Atlantic Forest Great Reserve	**FGB:** works to directly protect critical biomes such as the Cerrado and the Atlantic Forest through RPPNs and by promoting nature-based tourism.
TARGET 2	**Ecosystems restoration**	**FGB:** *Viva Água* Movement / *Teia de Soluções* (Solutions Network)	**FGB:** The *Viva Água* Movement has a program focused on the conservation of water sources and is committed to the protection, restoration, and sustainable management of areas that are strategic for water production, maintenance, and quality. To date, the initiative in the Miringuava River Basin has restored 92 hectares. The *Teia de Soluções* has already supported ecological restoration initiatives.
TARGET 3	**Conservation of areas (30x30)**	**FGB:** Salto Morato and Serra do Tombador RPPNs /*Viva Água* Movement	**FGB:** preserves nearly 11,000 hectares of natural areas within its RPPNs. The *Viva Água* Movement aims at preserving strategic water sources that supply 22 million people. It has supported more than 50 projects, 118 sustainable businesses and raised BRL 40 million.

Target	Target topic (CDB/EPANB)	Initiatives of the Boticário Group (GB) and/or the Boticário Group Foundation (FGB)	Instruments and key programs (GB/FGB)
TARGET 7	**Pollution reduction**	**GB:** I.A.R.A. Index / “Water-Friendly Formula” Label / Reef Safe	**GB:** “Water-Friendly Formula" (IARA) Label, Reef-Safe Sunscreens, Boomerang Project.
TARGET 8	**Climate adaptation and NbS**	**GB:** Climate Transition and Adaptation Plan **FGB:** Climate Adaptation (2030 Strategy)	**GB:** development of the PTAC (SBTi). **FGB:** initiatives focused on climate change adaptation and support for the development of urban projects with Nature-based Solutions (NbS) (*Solução Natureza* [Nature Solution] Program.
10A TARGET	**Sustainable productive activities**	**GB:** ESG Suppliers Assessment **FGB:** *Viva Água* Movement	**GB:** ESG suppliers assessment through the Partner Development Program, covering issues related to water, forests, and biodiversity. **FGB:** promoting sustainable agriculture is one of the areas of focus for the *Viva Água* Movement, in accordance with local conditions.
TARGET 11	**Ecosystem services**	**GB:** PABS (Biodiversity Action Plan and Ecosystem Services) **FGB:** *Solução Natureza* Program / *Viva Água* Movement	**GB:** PABS linked to projects and initiatives to address business pressures in the ecoregions where it operates. **FGB:** the *Solução Natureza* Program’s Project Incubator drives urban development using NbS for climate resilience, supporting 29 municipal initiatives and connecting them with funders. In line with this target, the *Viva Água* Movement works to ensure water security and promote climate adaptation for strategic water sources in Brazil.
TARGET 15	**Risk disclosure (TNFD)**	**GB:** TNFD Membership / LIFE BSE Matrix	**GB:** pioneer in the adoption of the TNFD framework in Brazil (2024 ESG Report). LIFE BSE Matrix and the Natural Capital Protocol are adopted to map the impacts, dependencies, and risks related to natural capital for manufacturing sites.



SERRA DO TOMBADOR NATURE RESERVE (GO)
Photo: José Paiva / Boticário Group Foundation Collection

Nature strategy **integrated into the business**

- ⟶ Scope of action
- ⟶ Impact mitigation and business resilience
- ⟶ Supplier management
- ⟶ Physical and transition risks assessment
- ⟶ Commitments and the legacy in nature
- ⟶ Initiatives supporting the journey

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The Boticário Group recognizes the importance of natural areas in ensuring the stability of its raw material supply, enhancing the resilience of its value chain in the face of extreme weather events, and serving as a valuable source of inspiration and scientific innovation in product research.

To support this vision and create transformative value for the planet and society, this agenda is carried out through two **independent and complementary** fronts:

- **The business (mitigation and resilience):** the emphasis is placed on innovation, operational management, and the value chain with a focus on efficiency, reducing environmental pressure, traceability of inputs, and the management of physical, transition, and systemic risks associated with natural capital.

- **Boticário Group Foundation (conservation and legacy):** the Foundation is a community-focused independent organization that operates with the support of the Boticário Group. It is dedicated to nature conservation, the protection of Brazilian biodiversity, and the promotion of Nature-based Solutions (NbS) as a strategy for climate adaptation.

Complementary activity

These two fronts are each designed for a specific purpose, and together they represent the Boticário Group's commitment to environmental agenda. On the one hand, a comprehensive strategy integrating sustainability into the business. On the other hand, the Boticário Group Foundation, which operates independently and has been making positive contributions to society. This complementarity is evident through:

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Fundação GrupoBoticário

DEVELOPMENT AND FEASIBILITY

Through its Private Social Investment Policy, the Boticário Group allocates up to 1% of its corporate net revenue each year to fund its ESG initiatives, the Boticário Group Institute, and the Boticário Group Foundation.

INSPIRATION FOR MARKET LEADERSHIP

The Boticário Group Foundation’s pioneering role in promoting conservation solutions for nature and society drives the Boticário Group to lead the environmental agenda in the private sector.

COMPLEMENTARY INITIATIVES AND NETWORKING

The emphasis on community and partnership guides the initiatives of both parties within their respective ecosystems. The business fosters innovation and engagement within its ecosystem. At the same time, the Boticário Group Foundation leads initiatives with broad social impact. These include the *Viva Água* Movement, which operates in strategic river basins, and its support for the Atlantic Forest Great Reserve, a multi-stakeholder initiative for land conservation.

Scope **of action**

The preservation of biodiversity and the stability of ecosystems directly support the Boticário Group's operations, supply of raw materials, and potential for innovation. Therefore, environmental management is incorporated into business decisions at all levels, guiding everything from product development to relationships with communities in the regions where the Company operates.

This long-term vision, aligned with Targets 14[1] and 15[2] of the Kunming-Montreal Global Biodiversity Framework, is realized through an approach that links environmental performance, risk management, and ESG goals. To ensure maximum effectiveness, the initiative is split into two synergistic areas: Direct Operations and the Value Chain.

In line with the TNFD's recommendations, the Boticário Group organizes its climate and ecological mitigation and adaptation measures into three time frames:

Short term
(UP TO 10 YEARS)

Focus on the immediate response to the physical impacts of climate change. The Company's strategic priorities include adapting manufacturing, logistics, and supply chain operations to withstand extreme weather events, improving operational eco-efficiency, and ensuring water availability in the areas surrounding its factories.

Medium term
(10 TO 20 YEARS)

Focus on monitoring risks of shortages and disruptions in the supply chain. The strategies emphasize the diversification of priority inputs and the preventive mapping of critical commodities. They also prioritize the development of suppliers for the climate and conservation agenda.

Long term
(20 TO 30 YEARS)

Focus on the systemic resilience of the business model. The initiative entails strategic investments in biotechnology, molecular innovation, end-to-end traceability, and the development of low-impact products. These measures are intended to mitigate direct dependencies on ecosystems under pressure.

1. Integrating biodiversity into decision-making processes in government and economic sectors.
2. It assigns companies the responsibility to measure and disclose impacts, dependencies, risks, and opportunities.

Impact mitigation and **business resilience**

The Taskforce on Nature-related Financial Disclosures (TNFD) is a global strategic framework that guides companies in mapping and transparently managing their nature-related impacts, dependencies, risks, and opportunities. The initiative standardizes corporate reporting on biodiversity and ecosystems, providing recommendations that are aligned with leading market indexes and platforms, such as the CDP, the DJSI (Dow Jones Sustainability Indexes), the ISE (B3 Corporate Sustainability Index), the EcoVadis rating platform, and the SBTN (Science Based Targets Network).

The adoption of the TNFD framework is strategic for the Boticário Group, given its high dependence on natural assets for product development and supply chain stability. More than only meeting the requirements of the Global Biodiversity Framework (GBF – Target 15[1]), monitoring impacts and dependencies helps mitigate the risk of supply shortages, anticipates regulations, and drives the transition to a nature-positive operational model.

To guide the value chain assessment, the TNFD recommends the LEAP methodology (Locate, Evaluate, Assess, Prepare) . The Boticário Group's direct operations adopt the LIFE Methodology, a tool recognized as consistent with the LEAP approach to quantify environmental pressures and inform conservation and mitigation strategies at the Group's industrial facilities (in São José dos Pinhais/Paraná, and Camaçari/Bahia) and distribution centers (in Registro/São Paulo, and São Gonçalo dos Campos/Bahia). [Learn more on **Business targets and metrics**]

In practice, this methodology is instrumental in implementing the Nature-related Commitments for the Future. The Company formalized its participation by publishing its first structured report for the 2024 cycle. Currently, the assessment has provided the foundation for the preventive geospatial mapping of critical raw materials in their ecoregions of origin (Locate phase). This has supported supplier engagement, the development of climate resilience plans, and the Company's pursuit of net positive impact on biodiversity.

1. Assessment, transparency, and impact mitigation.

Convergence between the TCFD and the TNFD

The Boticário Group integrates the management of climate and environmental risks under a single corporate governance structure, linking the work of the ESG Committee and the Risk and Audit Committee.

The innovative adoption of the TNFD recommendations aligns with the guidelines of the Task Force on Climate-related Financial Disclosures (TCFD). While the TCFD provides guidance on identifying and mapping physical and transition climate risks, the TNFD framework systematizes the assessment of the interface between business and ecosystems in a more comprehensive manner through the LEAP methodology (Locate, Evaluate, Assess, Prepare).

This analytical convergence enables to manage risks related to raw material shortages, regional water vulnerabilities, and compliance with new global regulatory requirements, such as the European Union’s anti-deforestation regulation (EUDR), ensuring market transparency and sound strategic direction for the business.



Photo: Boticário Group collection

Direct operations: eco-efficiency and innovation

To implement these guidelines as part of our commitment to positive impact, we have prioritized biodiversity at the core of our direct operations. Our facilities are dedicated to manufacturing efficiency, leveraging technology in product research, and conserving water resources. The Boticário Group employs data-driven management and scientific rigor to continuously minimize its industrial footprint and establish its facilities as models for resilience.

EFFICIENCY AND LIFE CERTIFICATION

The management of environmental impacts at operating units is based on the LIFE Methodology, which is aligned with the TNFD's LEAP approach. The methodology runs an "environmental balance" system that measures operational pressure as well as mitigation and conservation efforts.

The methodology employs the LIFE BSE Matrix as a translation bridge, mapping and quantifying the business's impacts on nature and its dependence on ecosystem services.

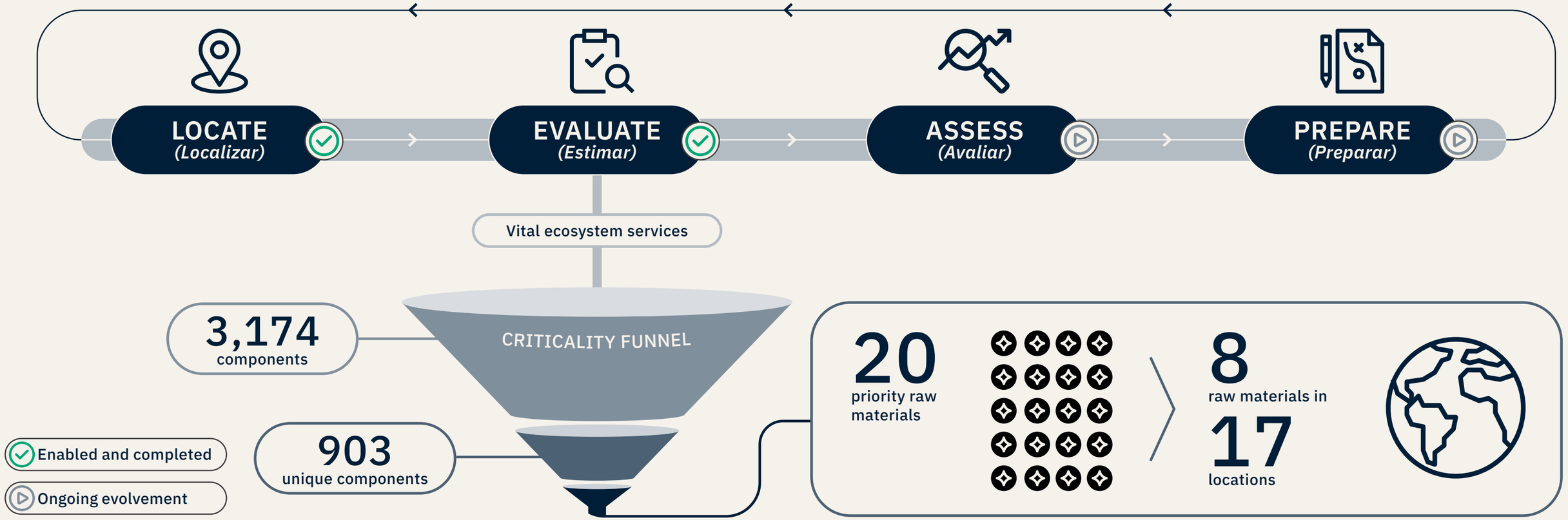
A joint analysis with the Natural Capital Protocol revealed that the primary impacts (greenhouse gas emissions and water use) and direct dependencies (water supply and climate regulation) are concentrated in the Company's core business (manufacturing and operations).

To measure and guide management, the system applies three key indicators: the Biodiversity Pressure Index (IPB), the Minimum Biodiversity Performance (DMB), and the Positive Biodiversity Performance (DPB). [Learn more about the calculation on **Metrics and targets** next]

By strictly adhering to these indicators, the plants in São José dos Pinhais (PR) and Camaçari (BA) undergo annual external audits that verify their net positive impact on the environment. In addition, the distribution centers in Registro (SP) and São Gonçalo dos Campos (BA) actively apply this methodology to continuously monitor their processes.

Value chain: the LEAP journey and responsible sourcing

A significant portion of the cosmetics industry's dependencies and ecological impacts lies within the value chain (upstream). To structure this assessment in accordance with the TNFD guidelines, the Boticário Group also adopts the LEAP methodology (Locate, Evaluate, Assess, Prepare). Ongoing monitoring and supplier engagement are divided into the following areas:



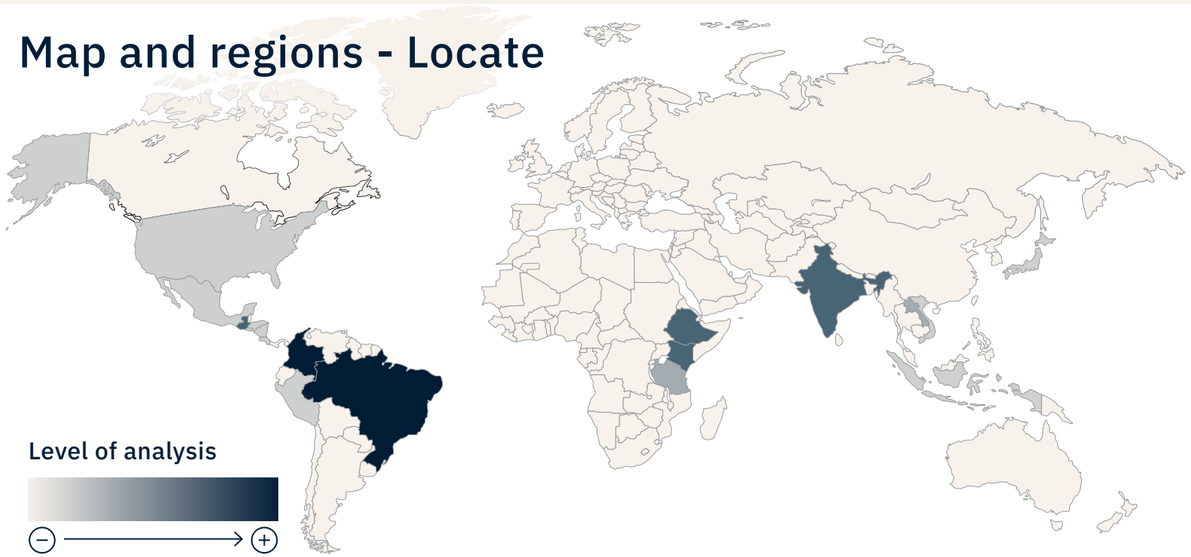
LOCATE PHASE AND TRACEABILITY

The spatial analysis focuses on areas that interface with nature, taking an in-depth look at the eight raw materials most critical to the business (sugarcane, palm, timber, coffee, oats, lilies, quinoa, and grapes), which are sourced from 17 locations. The process works as a safety filter, ensuring that purchases do not involve species listed on the IUCN Red List (threatened with extinction) or whose trade is restricted by the Cites Appendices[1]. Adopting tools such as WDPCA[2], the WWF Biodiversity Risk Filter, WRI Aqueduct, Global Forest Watch (GFW), and LandMark, it was found that 14 of these sites are located in ecologically sensitive areas. The Atlantic Forest is home to nine of these priority areas (such as locations in the states of São Paulo and Minas Gerais), which are at high risk of water scarcity or degradation.

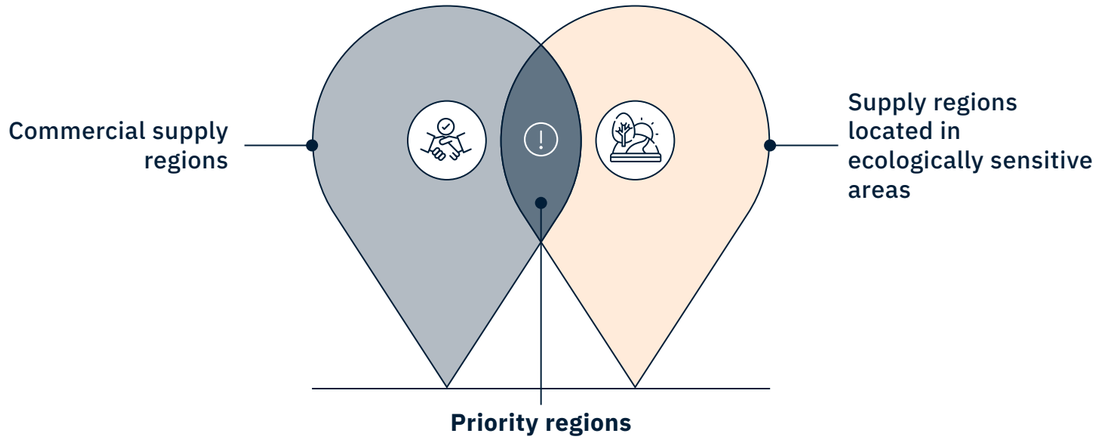
1. Convention on International Trade in Endangered Species of Wild Fauna and Flora.

2. World Database on Protected and Conserved Areas. In Portuguese, Base de Dados Mundial sobre Áreas Protegidas e Conservadas.

Map and regions - Locate



Priority analysis supply region



LCA and territorialized biodiversity

Our innovative tool overcomes the limitations of traditional Life Cycle Assessment (LCA), which typically focuses on global carbon emissions and ignores local impacts. It integrates key LCA indicators (such as land use, water footprint, and ecotoxicity) with the Local Vulnerability Factor and methodologies such as ENCORE. [Learn more on the **Evaluate phase**] and SBTN guidelines. By linking the dependence on critical raw materials with the actual criticality of each biome, we generate a territorialized biodiversity score. This guides the Company toward making the best decisions aimed at mitigating potential risks related to ecosystem conservation.



SCARLET IBIS (*Eudocimus ruber*) – Photo: Haroldo Palo Jr. / Boticário Group Foundation Collection

EVALUATE PHASE AND CRITICALITY FUNNEL

To comprehensively assess impacts and dependencies, the Encore[1] tool was utilized to analyze 3,174 components (equivalent to 903 raw materials). The study revealed that the greatest pressures are on freshwater, soil pollution, and biomass consumption, indicating a high dependence on ecosystem services (such as soil retention, water purification, and climate regulation).
A "Criticality Funnel" was applied to cross-reference these components with the Pandora Program's criteria, which is an initiative that mitigates negative environmental impacts and human rights violations. The result of this process was a ranking of 20 priority raw materials. (which feed into the Locate phase).

3,174

components analyzed to map our actual dependence on essential ecosystem services

ASSESS AND PREPARE PHASES

The Assess phase is currently underway, delving deeper into the analysis of physical risks, with a focus on water scarcity and supply. As part of our ongoing progress, the Prepare phase will develop regional action plans to integrate these vulnerabilities directly into the Corporate Risk Management System.

- **Practical application (regional development):** aligned with the opportunities delineated by the framework and in response to these risks, the Group is currently implementing initiatives to support community cooperatives in priority biomes, such as the Atlantic Forest and the Cerrado (a region critical for water resource conservation and the management of native species). Integrating sustainable procurement and landscape conservation strengthens the resilience of the supply chain and fosters socio-biodiversity chains at the local level.

1. Exploring Natural Capital Opportunities, Risks and Exposure.

Supplier **management**

The practical implementation of the TNFD’s findings in the supply chain is carried out through an integrated system of certification, auditing, and traceability:

PARTNERS SCREENING AND DEVELOPMENT

The onboarding and monitoring of high-risk suppliers involve a rigorous document screening process, supported by the U-Qualify and SAP Ariba SLP tools, which capture public certificates and environmental, financial, and health permits in real time. Strategic risk partners also complete a Sustainability Questionnaire consisting of 14 thematic areas, including climate, water, waste, and human rights.

ESG RISK AND AUDIT MATRIX

Each year, all suppliers in high-risk categories are assessed utilizing a Risk Matrix, which cross-references internal factors (criticality and financial impact) with external factors (social, environmental, and reputational issues). This assessment determines the frequency of audits. The Company views the audit as a journey of evolvement: in online audits, via the ServiceNow platform, and on-site, the process allows partners to submit action plans. Even in cases where a supplier is initially classified as “not qualified,” the Group’s team provides close support to help address any shortcomings and achieve excellence.

PARTNERS ASSESSMENT AND DEVELOPMENT PROGRAM (PADP)

This program aims at evaluating, encouraging, and recognizing the performance of strategic suppliers. The initiative strives for excellence in supply and high quality in products and services, always in close alignment with ESG principles. With the PADP, we ensure that our metrics evolve alongside the competitive market and reflect the Group’s strategic objectives, driving our plans for the future.

TRACEABILITY AND SUSTAINABLE SOURCING (UPSTREAM)

The Pandora Program serves as the Company's primary tool for managing social and environmental risks in the supply chain. It tracks the origin of agricultural commodities beyond the direct supplier (Tier 1) to mitigate illegal deforestation, human rights violations, and threats to biodiversity. In 2025, the scope was expanded beyond raw materials encompassing packaging materials and fragrances.

INTERNATIONAL CERTIFICATIONS FOR CRITICAL COMMODITIES

To ensure compliance with the responsible sourcing goals of the Commitments for the Future, the procurement of highly critical raw materials requires independent third-party certification. In 2025, the Group achieved high compliance rates: 100% certified alcohol (derived from sugarcane, via Bonsucro); 99% certified timber and byproducts (via FSC/PEFC, exceeding the 90% target set for 2030 ahead of schedule); and 97% certified palm oil and byproducts.



Physical and transition risks assessment

The Boticário Group's risk management strategy envisages a variety of risk types, including strategic, operational, and emerging risks. It also integrates environmental factors into investment and budgeting decisions in a structured manner. The Enterprise Risk Management & Business Continuity (GRC) System aligns with the global TCFD (climate) and TNFD (nature) frameworks, highlighting the strong interdependence between these issues.

In 2025, the strategic risk matrix underwent an in-depth review. In this process, climate change has emerged as a strategic and emerging risk, which in turn encompasses biodiversity risks. These risks are assessed utilizing specific tools for physical and transition scenarios. They directly affect biodiversity and ecosystems and are categorized into two groups:

PHYSICAL RISKS: associated with the frequency and intensity of acute events (storms, floods, fires) and chronic events (changes in rainfall patterns and heat waves) that threaten the infrastructure of assets, inputs, and the availability of natural resources.

TRANSITION RISKS: stemming from regulatory (such as emissions pricing and requirements under the Biodiversity Law), technological, market, and reputational changes toward a low-impact economy.

Among the key emerging risks monitored by the Company, sustainable supply and the potential crisis in the supply of natural resources stand out as significant threats to business continuity and resilience. This vulnerability has a direct impact on supply shortages, extreme rising costs, and production line disruptions.

Risk governance

The entire process of identification, assessment, and mitigation is carried out according to a strict integrated model:

- **Executive leadership:** the ESG Executive Board and Senior Environmental Management lead the technical mapping.
- **Monitoring:** The Risk Management System reports the consolidated overview to the Risk and Audit Committee (CRA) every six months.
- **Oversight and validation:** The CRA works with the ESG Committee to assess the feasibility and effectiveness of the preventive measures set out in the Climate Transition and Adaptation Plan (PTAC) and the Action Plan for Biodiversity and Ecosystem Services (PABS).
- **Advisory Board:** The CRA (led by an independent member) reports its assessments directly to senior leadership, ensuring full visibility into the Company’s systemic resilience.

Commitments and the **legacy in nature**

The Boticário Group's environmental strategy goes beyond managing its operational impacts by aligning the Company's corporate commitment with long-term public goals. These efforts are guided by metrics that track progress in biodiversity and operational efficiency, working in tandem with the long-standing conservation legacy established by the Boticário Group Foundation.

LEARN MORE ON *UMA BELEZA DE FUTURO* (BEAUTY FOR THE FUTURE).

Through the **Commitments for the Future**, launched in 2021, the Boticário Group established regional and operational metrics aimed at creating a positive impact by 2030:

CONSERVATION OF PROTECTED AREAS

To support and advocate for the protection of 2 million hectares of terrestrial and marine environments by 2030, a goal that the Boticário Group aims to achieve through its Private Social Investment directed toward the Boticário Group Foundation. By 2025, the total area under conservation had reached 578,000 hectares, adding to the other areas already established and implemented under the Foundation's long-standing influence.

NET POSITIVE IMPACT AND LIFE CERTIFICATION

Adoption of the LIFE Methodology to quantify and demonstrate the relationship between business impact and conservation efforts. Expand LIFE certification to other operating units. In 2025, the plants in São José dos Pinhais (PR) and Camaçari (BA) were recertified with a Positive Biodiversity Performance (DPB) rating, evidencing that they generate a net positive impact on nature. [Learn more on **Business targets and metrics**]



Photo: Boticário Group Foundation collection

Initiatives supporting **the journey**

WATER AS A CRITICAL NATURAL CAPITAL AND WATER RESILIENCE

The application of the LIFE BSE Matrix and the Natural Capital Protocol identified water as the environmental resource on which the Company is most dependent and which is most critical to the continuity of its manufacturing operations. Divided into:

Ecoeffiency

INDUSTRIAL MANAGEMENT AND REUSE

Initiatives under the GOTA Program have reduced drinking water losses in cleaning and cooling processes. The operation of the Effluent Treatment Plants (ETE) and Reuse Water Treatment Plants (ETAR) enables to reuse industrial effluents in boilers and cooling towers in São José dos Pinhais (PR) and in restrooms and for irrigation in Camaçari (BA).

Formulations

ENVIRONMENTAL RISK ASSESSMENT INDEX (I.A.R.A.®)

Use of the Environmental Risk Assessment Index (I.A.R.A.®), an internal tool owned by the Boticário Group, automated through data science, which has been analyzing the environmental footprint of rinse-off formulations for more than ten years. This tool is based on parameters such as biodegradability, bioaccumulation, and aquatic toxicity (ecotoxicity) of 100% of the ingredients in the portfolio before they reach the market, in order to protect water bodies. In addition to the previously evaluated data on biodegradability, bioaccumulation, and aquatic toxicity, the tool now cross-references the physical and chemical properties of the molecules to predict which environmental compartments are at risk and what potential disruptions to the environmental balance may occur. Products that meet the criteria of the methodology are eligible to receive the “Water-Friendly Formula” and/or “Biodegradable Formula” label. In 2025, I.A.R.A.® underwent a third-party audit, which reaffirms its compliance with leading international standards.

REEF SAFE METHODOLOGY

The Reef Safe methodology certifies sunscreen formulations developed to minimize impacts on coral reefs, ensuring that the reduction of aquatic impact is systematically incorporated into the products in the portfolio.

Conservation

Fundação GrupoBoticário

LOCAL INITIATIVES THROUGH THE BOTICÁRIO GROUP FOUNDATION (*VIVA ÁGUA* MOVEMENT)

Beyond the manufacturing sector, the Foundation has a lengthy history of working to preserve water resources as part of the water security agenda, an effort now driven by the *Viva Água* Movement, a multi-stakeholder initiative conceived and led by the Foundation. This initiative contributes to the water and climate resilience of water sources that are strategic to society, integrating nature conservation with sustainable entrepreneurship.

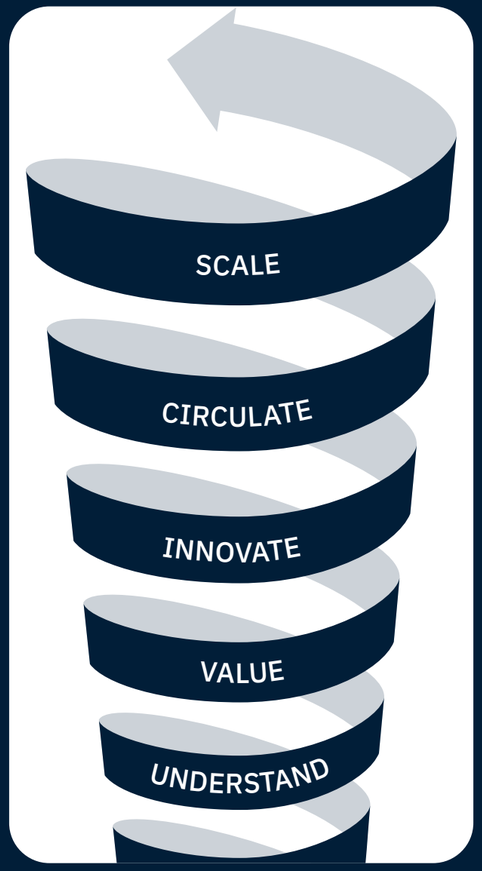
LEARN MORE ON THE *VIVA ÁGUA* MOVEMENT WEBSITE.

Quintana Ecosystem — Science, biodiversity, and bioeconomy for the beauty industry

Science guides the development of products designed to mitigate the risk of dependence on natural resources and replace critical inputs.

Inaugurated in 2022 in São José dos Pinhais (PR), Quintana is the Boticário Group's research and innovation ecosystem focused on nature-positive transition. It combines science, technology, and botanical knowledge to develop proprietary ingredients derived from biodiversity and natural resources.

The integration of innovation and data science at Quintana, leveraging bioinformatics platforms such as bioTropica and GBioDB to simulate a molecule's efficacy and affinity, allow to transform nature's potential into value for society. This approach drastically reduces the need for direct extraction of primary resources and foments the bioeconomy, operating in a continuous cycle:



In addition to the innovations it develops in-house, the Boticário Group relies on its partner ecosystem to expand sustainable alternatives. The Company's current portfolio comprises 48 approved active ingredients from suppliers that utilize biotechnology in their production methods, underscoring its commitment to formulations that entail a reduced environmental impact.

AREAS OF ACTIVITY

Quintana Herbal (botanical knowledge and cultivation): a living laboratory dedicated to the cultivation of approximately 50 plant species for observation and research into botanical and phytochemical characteristics.

Quintana Lab (science and technology): R&D center focused on the study of natural matrices. It applies the principles of Green Chemistry to extraction, separation, and biotransformation processes to create innovative ingredients with the least possible environmental impact.

Quintana Consultancy (applied knowledge): intelligence that connects scientific rigor to business needs and technological opportunities in the beauty industry.

Innovation Ecosystem (connection and scale): a network of strategic collaborations with universities, research centers, startups and suppliers to co-create, accelerate, and scale Nature-based Solutions and technologies with a positive impact.

Innovation and Circularity: an area dedicated to the bioeconomy and upcycling. The Company specializes in the reuse of biomass and byproducts from agricultural and industrial supply chains, transforming waste into high value-added molecules and raw materials.

INNOVATIONS AND PATENTS

The Company's unique innovations are born from physical and technological processing at Quintana, which is carried out under strict eco-efficiency criteria. Among the historic and recent highlights of high-performance innovations emerging from this hub of innovation are the groundbreaking Malbec wine alcohol and Lily's artisanal and technological "enfleurage" process, as well as exclusive creations such as Lily Gardênia, Clash, and Floratta Rose Bouquet.

More than 25 years without animal testing

For over 25 years, the Company has conducted its research and product development processes entirely free of animal testing throughout its supply chain, earning international certifications from PETA (Beauty Without Bunnies) and Cruelty Free International (Leaping Bunny Program). In this regard, over the past five years, the Company has invested more than BRL 40 million in developing alternative methods to animal testing. These investments have included scientific research, laboratory testing, staff training, equipment purchases, certifications, and other strategic initiatives. And by 2030, the Group expects this investment to increase by nearly 20%. Through a multidisciplinary approach, we integrate expertise in toxicology, biotechnology, molecular biology, and artificial intelligence to ensure the safety of our products without using animal models, underscoring the Group's commitment to ethical development and biodiversity.

In this regard, the Boticário Group focuses its research and development activities on:

- **Life Cycle Assessment (LCA):** mapping is applied to the portfolio to measure the life-cycle impacts of formulas and packaging from cradle to gate, providing a clear framework for guiding technical choices that result in a reduced environmental impact.
- **Public goals:** the Company's ongoing commitment to ethical and sustainable innovation is reflected in its public goals which prioritize the use of raw materials from renewable sources and expand the number of animal testing alternative methods to 70 by 2030. In addition, at least 12 of the new methods developed are expected to be published in scientific journals.

More than
BRL 40 million
invested in the development of alternative methods to animal testing



BLUE-AND-YELLOW MACAW (*Ara ararauna*) – Photo: Haroldo Palo Jr. / Boticário Group Foundation Collection



Photo: Boticário Group collection

Business **targets and metrics**

⟶ The biodiversity panel

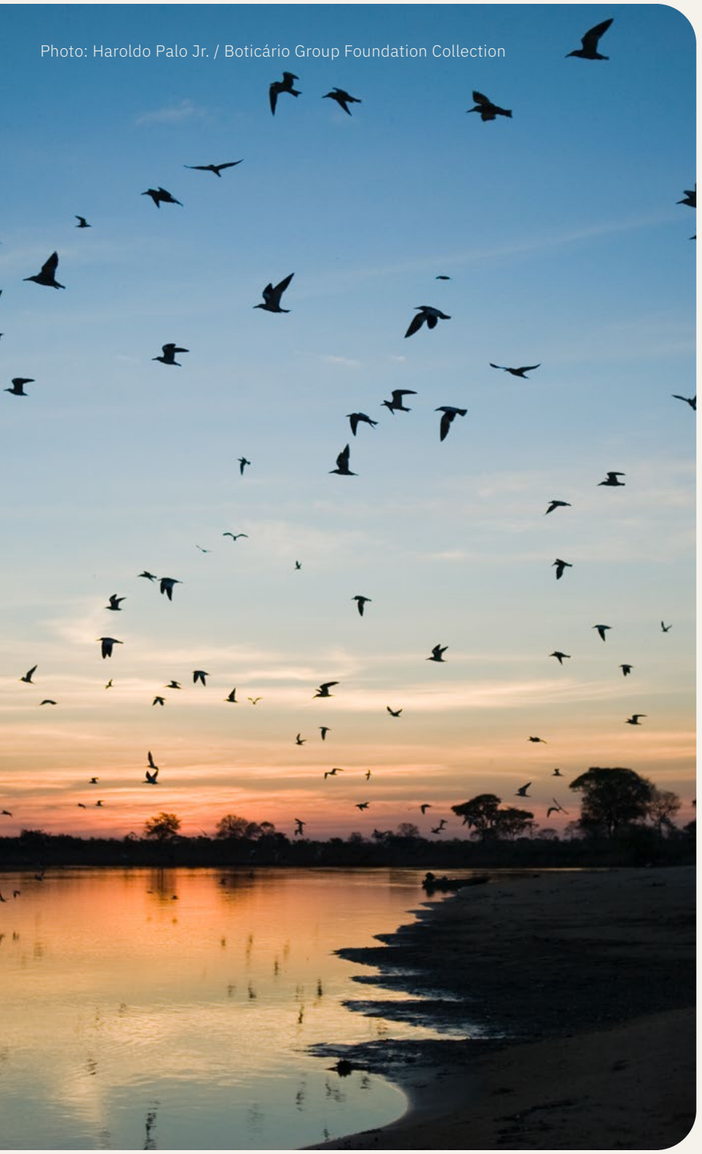


Photo: Haroldo Palo Jr. / Boticário Group Foundation Collection

The biodiversity **panel**

Guided by the 2030 Commitments for the Future, the pursuit of a Net Positive Impact on Biodiversity is achieved through LIFE Certification.

life Business & Biodiversity CERTIFICATE LIFE.BB.001. BRA.0024.2025.

life Business & Biodiversity CERTIFICATE LIFE.BB.2022.011

How the LIFE Methodology Works

The methodology works as an “environmental balance” through the Life Key software, comparing the physical pressure exerted by industrial facilities with the positive impact of voluntary conservation efforts. The system applies three interdependent indicators:

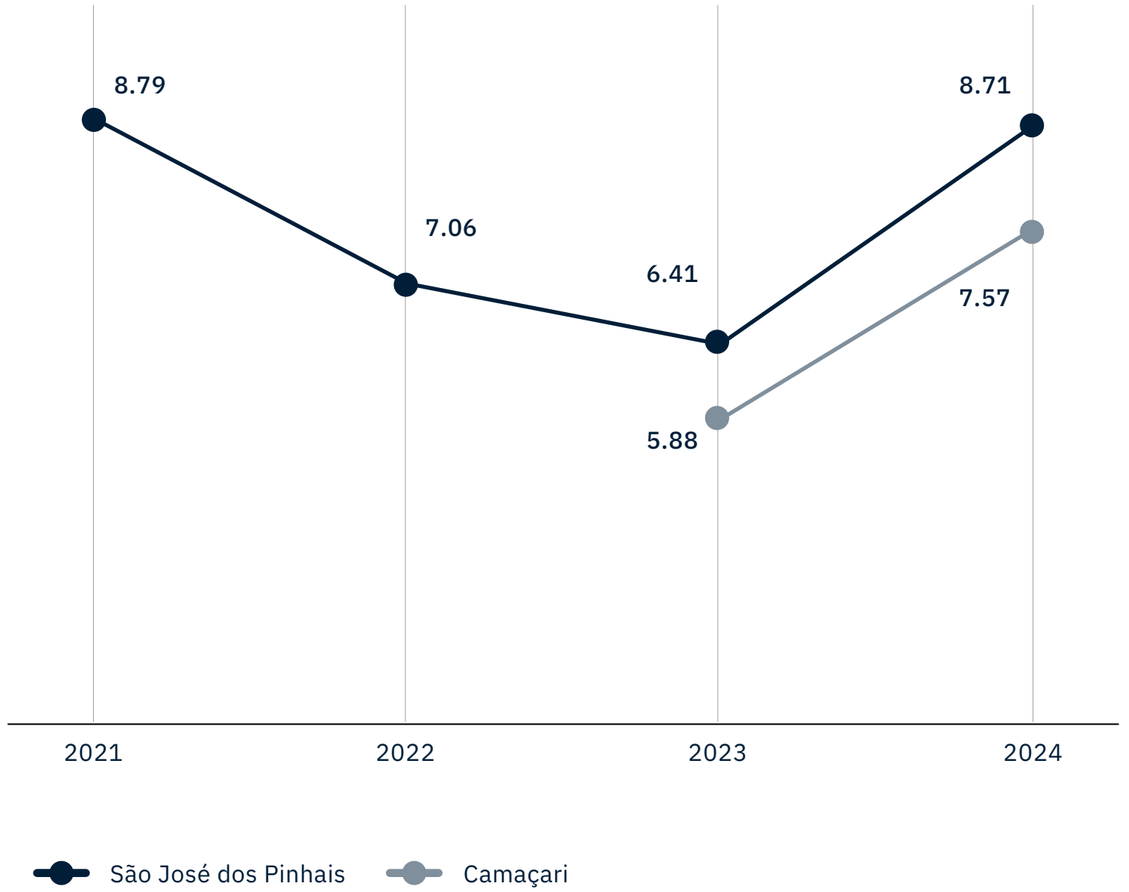
- **Biodiversity Pressure Index (IPB):** quantifies the impact of factories based on five operational aspects (water consumption, energy use, solid waste generation, GHG emissions, and land area occupied). The calculation takes into account the ecoregion’s severity and ecological vulnerability.
- **Minimum Biodiversity Performance (DMB):** a mandatory conservation target calculated by the software. Sets the minimum score the Company must achieve on conservation projects within the same ecoregion to offset the IPB.
- **Positive Biodiversity Performance (DPB):** consolidates the scores for voluntary and scientific conservation and restoration initiatives carried out by the Boticário Group.

To earn LIFE Certification through an independent external audit, the operation must strictly comply with the legal compliance prerequisites, achieve a DPB > DMB result, and ensure that at least 30% of the projects generating DPB are implemented in the same ecoregion as the certified site.

Methodological table: the practical application of the indicators

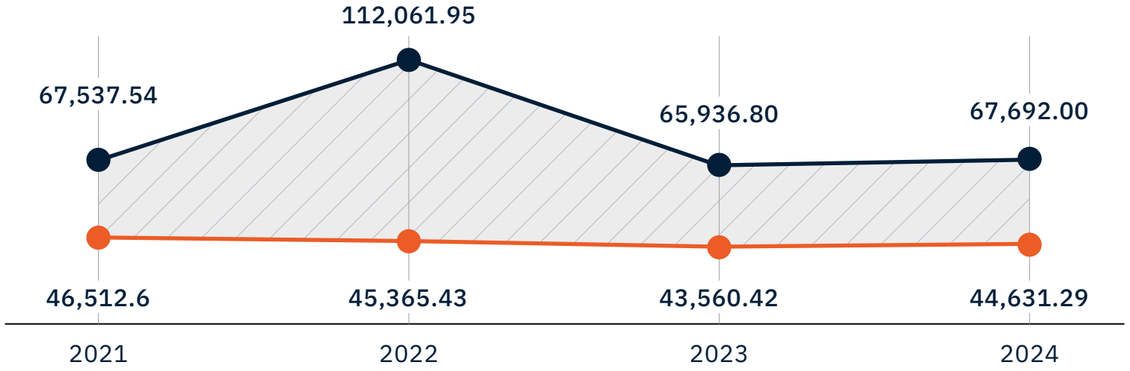
Indicator	What it measures and calculates	Role in certification
IPB Biodiversity Pressure Index	Average of five aspects (land use, water, energy, greenhouse gases, and waste), weighted by ecoregion (on a scale from 0 to 1,000).	It measures the direct impact and helps calculate compensation.
DMB Minimum Biodiversity Performance	Minimum conservation score required based on the IPB and local sensitivity.	It defines the mandatory compensation threshold.
DPB Positive Biodiversity Performance	Actual scores earned by volunteer conservation projects, added to legislation.	It calls for DPB > DMB, ensuring a positive systemic balance for nature.

Evolution of the biodiversity pressure index (IPB) 2021–2025

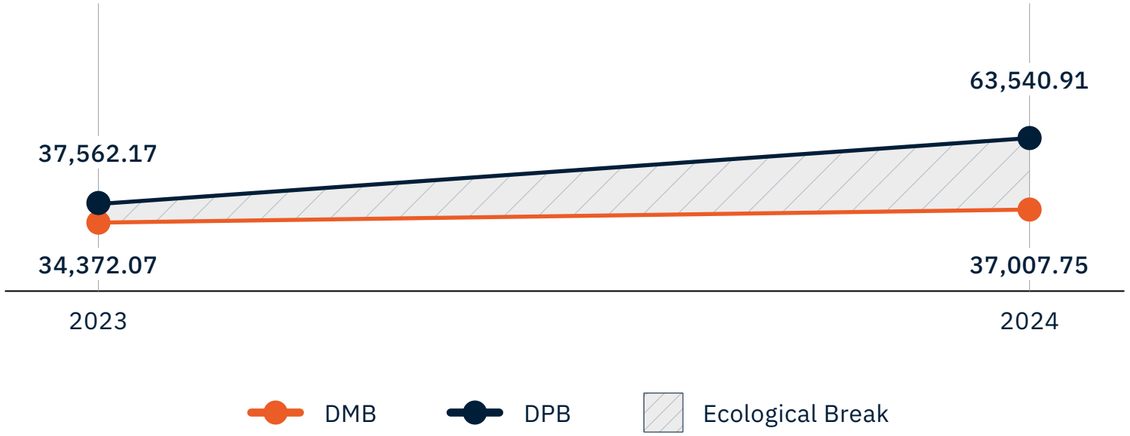


Net Positive Impact – DMB vs. DPB

São José dos Pinhais

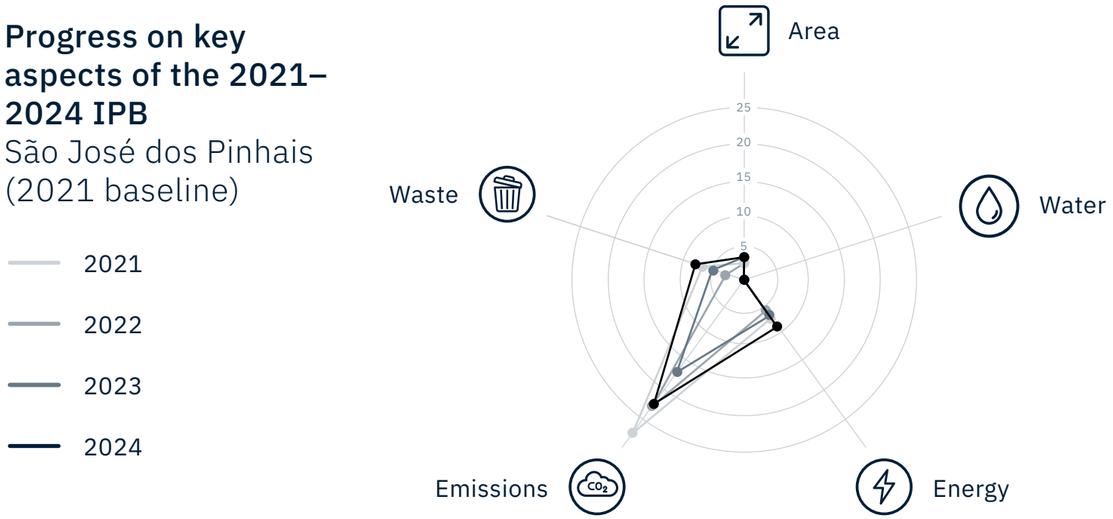


Camaçari

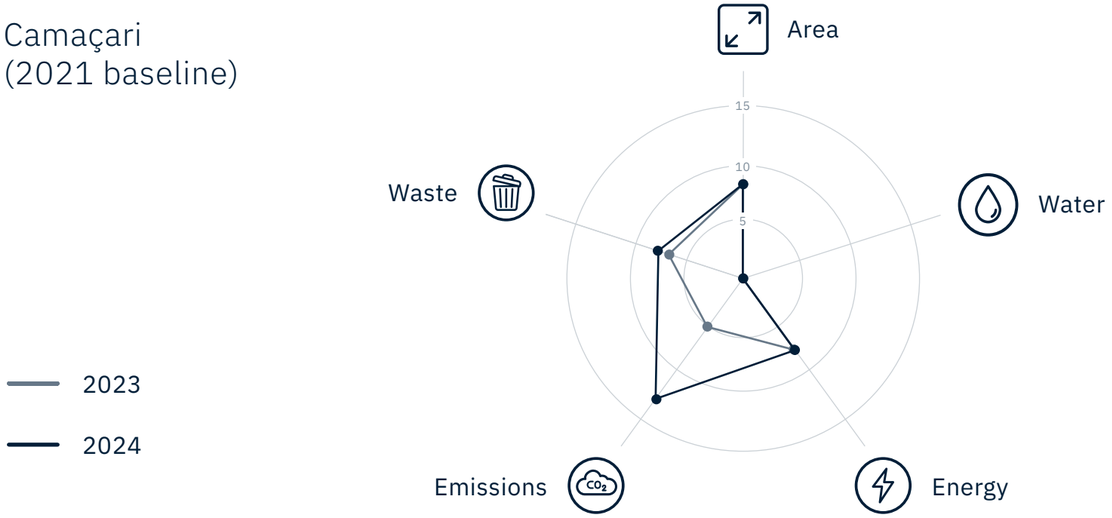


Progress on key aspects of the 2021–2024 IPB

São José dos Pinhais (2021 baseline)



Camaçari (2021 baseline)



Initiatives that create Positive Biodiversity Performance (DPB)

The points calculated in the DPB represent conservation initiatives *in situ*, forest restoration, and high-impact scientific research. One example is:

- **Action Plan for Biodiversity and Ecosystem Services (PABS):** provides a framework for monitoring local fauna and flora, restoring springs, and implementing integrated community initiatives in sensitive ecoregions. This plan brings together all of the Group's sustainability practices, integrating operations, employees, structural programs, and supported projects. Example: **Camaçari Recarrega (Recharge) Project (2025):** mitigates long-term water risks in the Bahia ecoregion through active recharge of the Marizal São Sebastião Aquifer. The initiative promoted forest restoration in the area surrounding the factory.

To ensure that our voluntary conservation efforts outweigh the environmental impact of our industrial activities, which allows us to maintain our LIFE Certification annually at our plants in São José dos Pinhais (PR) and Camaçari (BA), the Boticário Group operates various innovative projects focused on energy transition and waste elimination, thereby reducing the operational impact of our business:

ENERGIA DO AMANHÃ (ENERGY OF TOMORROW) PROGRAM (ENERGY AND CLIMATE MATRIX)

Launched in 2023, the program is the driving force behind our energy transition in the retail sector, broadening the network's access to electricity from renewable sources at competitive costs.

- **How it works:** The *Energia do Amanhã* program was launched in 2023 to underpin Boticário Group's strategic energy transition plan for the retail sector. The program aims at enhancing the network's access to renewable energy sources while reducing electricity costs for both company-owned and franchised stores.

- **Scope:** By the end of 2025, the program had reached more than 750 stores with active contracts, including 160 company-owned points of sale and more than 500 franchisees.

- **Goal for 2030:** achieve 75% coverage of the company-owned stores network.

- **Environmental Impact:** 629 tCO_2 avoided in 2025 alone.

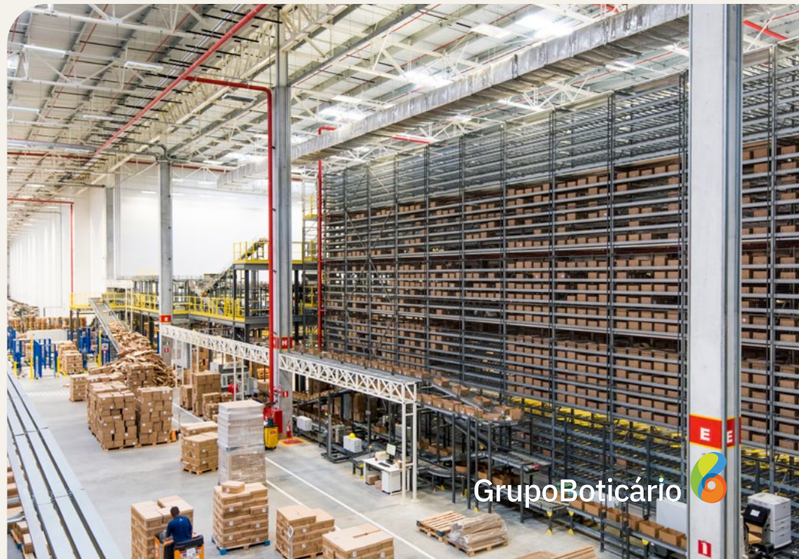
- **Key Feature:** A portion of the energy costs paid by franchisees will be allocated to climate adaptation projects. This linkage creates a virtuous cycle of value creation and positive environmental impacts.

CAXIAS MASTER PROJECT (OPERATIONAL CIRCULARITY)

This project is a key component of our logistics and industrial model, with a focus on systematic waste reduction and material reuse in our factories and distribution centers.

- **How it works:** The initiative involves the use of returnable auxiliary packaging, as implemented in the Boomerang Project, and the continuous reuse of cardboard boxes and lids (master boxes) for transporting products and supplies within operational sites.

- **Impact:** supplemented by practices such as shredding cardboard for product protection (as a substitute for paper kraft), this program prevented the generation of 2,750 tonnes of waste in 2025.



BOTI RECICLA / GB RECICLA (DOWNSTREAM REVERSE LOGISTICS)

Established in 2006, this is the world's largest reverse logistics program for cosmetics and personal care packaging in terms of the number of collection points in specialty beauty retail stores[1], as a non-negotiable pillar of our extended product liability.

- **How it works:** It provides voluntary collection points to receive empty cosmetic packaging from any brand at more than 4,500 points of sale in every state across the country. In 2025 alone, it engaged more than 2.8 million consumers and began its expansion into Portugal within Europe.
- **Social value creation:** All collected material is sent to waste-pickers' cooperatives that are approved and monitored by the Yattó startup, benefiting more than 700 recycling professionals.
- **Closing the cycle (eco-friendly sheets):** Part of the sorted plastic is directed to our partner, Mão Colorida, which transforms lower-value waste into sustainable sheets. They replace MDF in both the furniture and the structural components of the containers used in the Group's new stores. Currently, 142 O Boticário stores have already adopted this circular model, using packaging collected through the Boti Recicla program and finding new uses for 147 tonnes of waste.



Photo: Boticário Group collection

1. Source: Euromonitor International Limited, based on a custom study conducted in 2026.

ESTAÇÃO PREÇO DE FÁBRICA (FACTORY-DIRECT PRICING) PROJECT — EPF (SOCIAL INNOVATION IN RECYCLING)

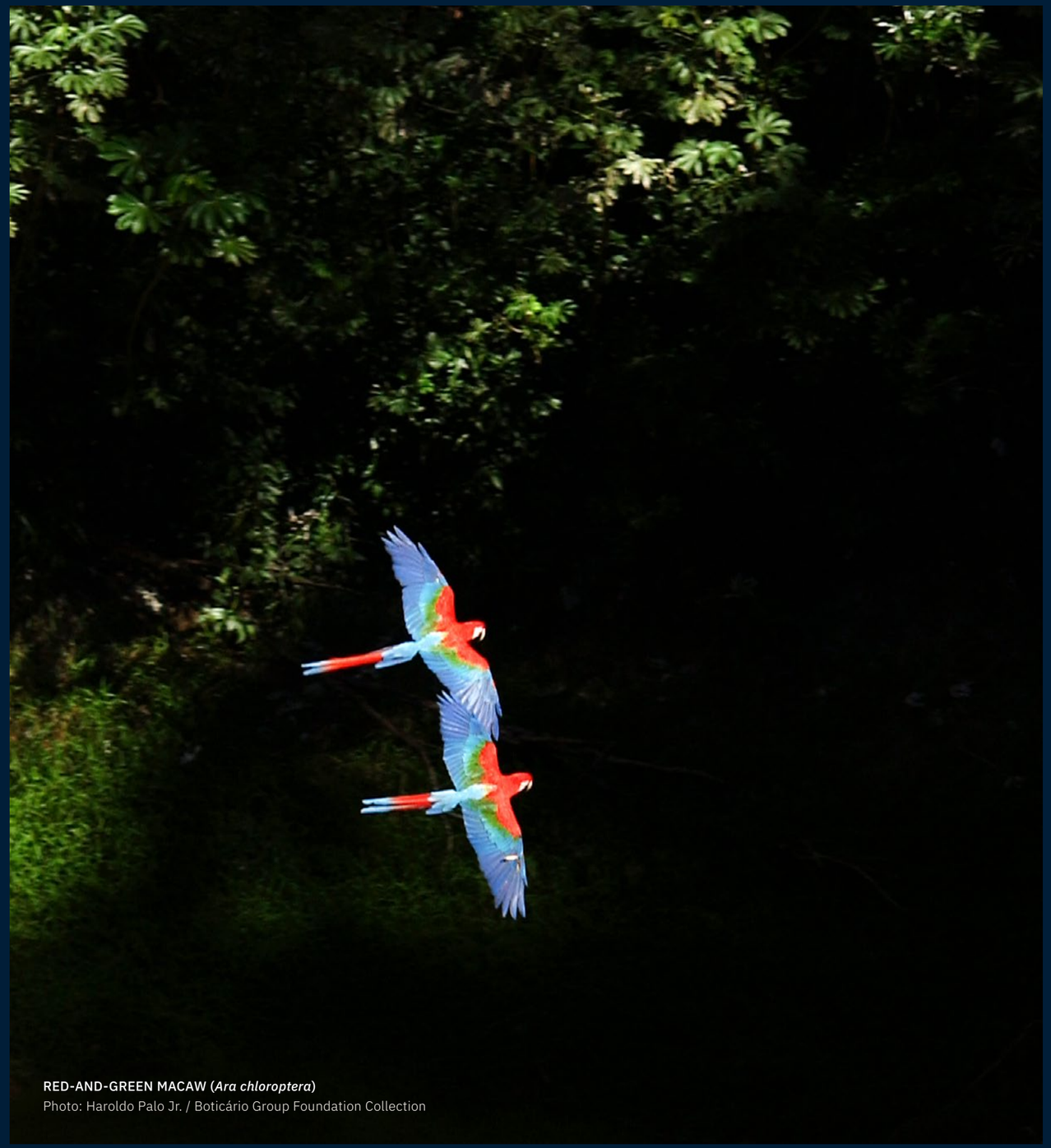
In 2021, we developed a project in partnership with the Green Mining startup, which utilizes open innovation to enhance and structure the recycling chain in areas with underdeveloped waste collection systems.

- **How it works:** establishment of voluntary collection points for materials that employ traceability and technology to remunerate partner waste pickers above the market average, thereby promoting inclusion and a real increase in local income.
- **Highlight at COP30:** In 2025, we inaugurated the first EPF in the state of Pará (Belém), making the first project in Brazil to utilize the Recycling Incentive Law (LIR), which allows up to 1% of income tax owed to be allocated to support the cooperatives.
- **Cumulative impact:** The project currently has eight stations in four states (SP, MG, BA, and PA) and has outpaced the milestone of 2,000 tonnes recycled in 2025. Since its inception, the project has collected more than 5,300 tonnes of waste and generated direct income for more than 3,000 people.

8 stations
voluntary collection program operating in 4 states

5,300 tonnes
waste collected since its inception

+3,000
people who benefited from direct income generation



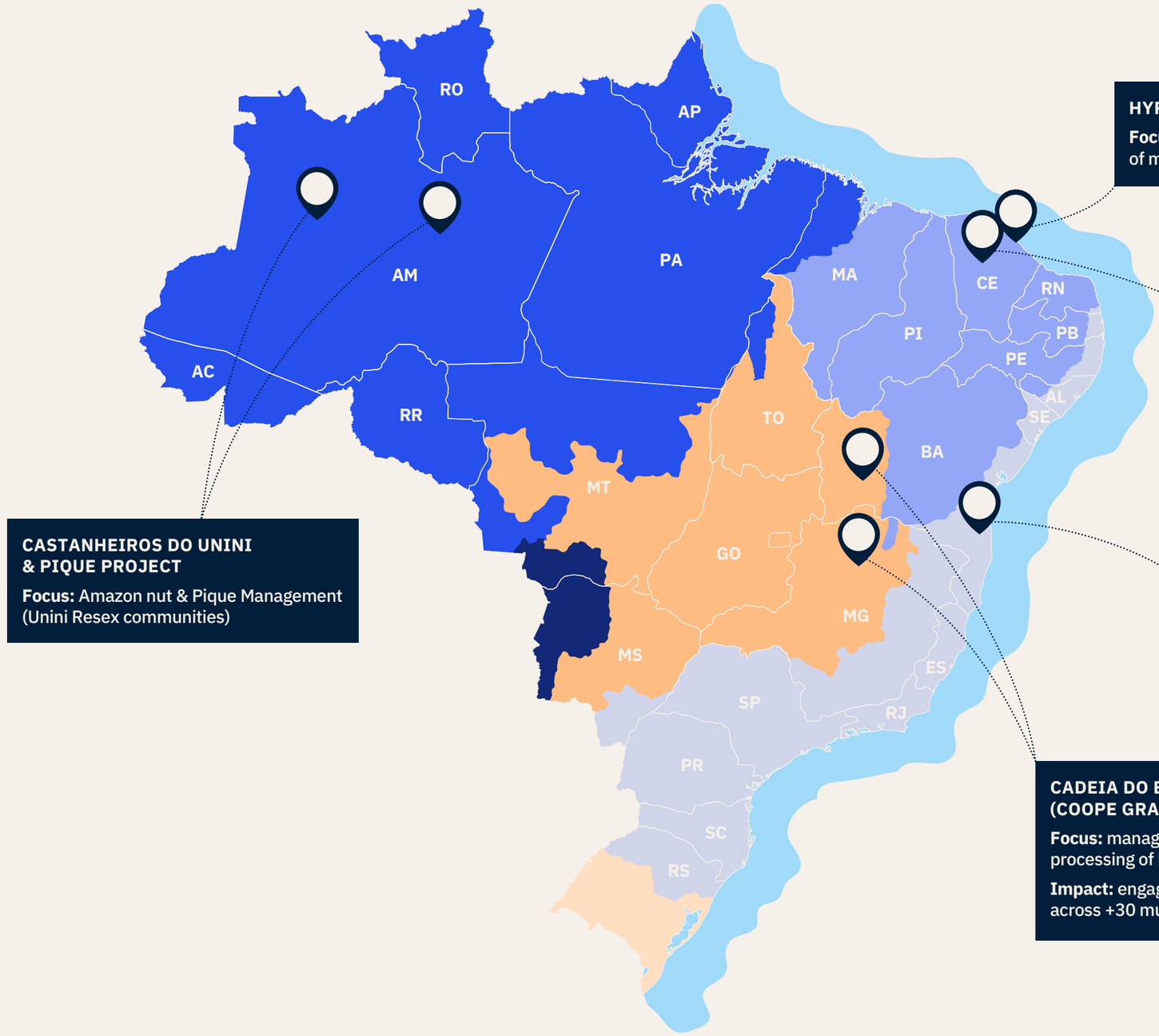
RED-AND-GREEN MACAW (*Ara chloroptera*)
Photo: Haroldo Palo Jr. / Boticário Group Foundation Collection

Sustainable use of biodiversity

⟶ Benefit-sharing

Impact territorial mapping

VBio & Boticário Group:
Benefit-Sharing (ABS) Projects



HYPNEA CULTIVATION

Focus: sustainable cultivation of marine macroalgae (*Hypnea*)

SUSTAINABLE CARNAÚBA

Focus: Carnaúba management, community model

CASTANHEIROS DO UNINI & PIQUE PROJECT

Focus: Amazon nut & Pique Management (Unini Resex communities)

GRAFMA

Focus: sustainable cultivation of Cupuaçu

CADEIA DO BURITI (COOPE GRANDE SERTÃO)

Focus: management and processing of Buriti

Impact: engages communities across +30 municipalities in MG

BIOMES AND ECOSYSTEMS

- Amazon
- Caatinga
- Cerrado
- Atlantic Forest
- Pampa
- Pantanal
- Coastal and marine environments and ecosystems

GrupoBoticário

Benefit-**sharing**

The Boticário Group fully complies with Brazilian legislation governing access to genetic resources and associated traditional knowledge (Law No. 13.123/2015 and Decree No. 8.772/2016). The Company registers information in SisGen, submitting product notifications, and annually submitting Benefit-Sharing Agreements (ARB) to the Ministry of the Environment and Climate Change (MMA). These processes are overseen by the Regulatory Department.

According to the law, the benefit-sharing falls under the responsibility of the final link in the finished product's supply chain, taking the form of non-monetary benefits. The funds are allocated to community-based conservation and sustainable development projects selected through the project showcase on the VBio platform. This dynamic reinforces Brazil's local supply chains.

Below, the notable projects supported and their respective positive impacts:

CASTANHEIROS DO UNINI – DESIGN OF AN AMAZON NUT PROCESSING PLANT

- **Location & biome:** Barcelos (AM) | Amazon Biome
- **Duration:** 12 months
- **Major impact:** it has made progress in the physical upgrade and production restructuring of the processing plant managed by the Coomaru cooperative. The project provided working capital to support the crop, eliminated the need for intermediaries, ensured compliance with 80% of MAPA's standards, and directly benefited a hundred households of local extractivists.

PIQUE PROJECT (COMMUNITY INFRASTRUCTURE)

- **Location & biome:** Barcelos (AM) | Amazon Biome
- **Duration:** 12 months
- **Major impact:** implementation of a sustainable community trail focused on enhancing community-based tourism and organizing collective and cooperative activities in the region.

BURITI DOS SERTÕES DE MINAS (TRAINING AND GENDER)

- **Location & biome:** Montes Claros (MG) | Cerrado Biome
- **Duration:** 24 months
- **Major impact:** development of field advisory services and technical visits aiming at building the capacity and knowledge among communities of women farmers and extractivists, thus, promoting women's empowerment, the rational use of natural resources, and the conservation of the Cerrado.


Photo: Mariana Giozza – Buriti dos Sertões de Minas

BURITIZANDO (SUSTAINABLE MANAGEMENT OF THE BURITI PALM)

- **Location & biome:** São Desidério (BA) | Cerrado Biome
- **Duration:** 12 months
- **Major impact:** technical training focused on managing the environmental impact of buriti fruit. The initiative established a collective trading system for pulp and its byproducts at a fair price, while also supporting communities in their efforts to obtain organic production certifications.

HYPNEA PRODUCERS (BLUE AND MARINE ECONOMY)

- **Location & biome:** Trairi (CE) | Marine and Coastal Ecosystem
- **Duration:** 6 months
- **Major impact:** training and organization of a small-scale fishermen's association for the sustainable cultivation and management plan of the macroalgae *Hypnea pseudomusciformis*. The project established cutting-edge production infrastructure and a comprehensive marine environmental education program.

SUSTAINABLE *CARNAÚBA* (MODERNIZATION OF THE SUPPLY CHAIN)

- **Location & biome:** Itapipoca (CE) | Caatinga Biome
- **Duration:** 12 months
- **Major impact:** creation of a "model extractive community" focused on the eco-efficient processing of carnaúba powder. The adoption of new harvesting technologies and best management practices led to an increase of nearly 200% in the income of settled families.

GRAFMA (CUPUAÇU AGROFORESTRY SYSTEMS)

- **Location & biome:** Ibirapitanga (BA) | Atlantic Forest Biome
- **Duration:** 12 months
- **Major impact:** promotion of Agroforestry Systems (SAFs) focused on the cultivation and processing of cupuaçu. The investment strategy focused on critical physical infrastructure, including the acquisition of three cooling units for the cooperative, solar dryers, fermentation vats, four motorcycles for on-site agricultural technical assistance, and environmental training.



Photo: Haroldo Palo Jr. / Boticário Group Foundation Collection

LEARN MORE ABOUT THE PROJECTS ON THE VBIO WEBSITE.

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ATLANTIC FOREST GREAT RESERVE – Photo: Haroldo Palo Jr. / Boticário Group Foundation Collection

Generation **and legacy**

⟶ Our Private Social Investment
⟶ Legacy and achievements of the Boticário Group Foundation
⟶ Territorial Mapping of the Boticário Group Foundation's Impact
⟶ Nature-based Solutions and climate adaptation
⟶ Action on the field: *Teia de Soluções*
⟶ Climate adaptation and Natureza ON Platform

Our Private **Social Investment**

The Boticário Group is committed to creating transformative value for the planet and society. As part of this commitment, the Company allocates a portion of its Private Social Investment to fund the initiatives of the Boticário Group Foundation for Nature Protection. Through this ongoing support, the Foundation operates with autonomous governance to bolster the protection of Brazil's biodiversity and promote society's adaptation to climate change.

More than just preservation:
a legacy that, since 1990, has advanced science, discovered new species, and integrated nature into climate adaptation public policies



VIVA ÁGUA GUANABARA (RJ) – Photo: O Eco

Legacy and achievements **of the Boticário Group Foundation**

Over the course of more than 35 years of operation, the Foundation has achieved significant milestones in conservation, research , and socio-environmental engagement throughout the country:

DIRECT MANAGEMENT OF PRIVATE NATURAL HERITAGE RESERVES (RPPN)

As outlined in the territorial conservation scope, the Foundation assumes responsibility for the comprehensive management of the Salto Morato Nature Reserve (Paraná) and the Serra do Tombador Nature Reserve (Goiás), which collectively encompass approximately 11,000 hectares of Atlantic Forest and Cerrado. These two Private Natural Heritage Reserves (RPPNs) represent a perpetual commitment to the protection of biodiversity, water resilience, and the practical application of Nature-based Solutions (NbS), serving as a model for creating and enhancing other conservation units across the country.



SERRA DO TOMBADOR NATURE RESERVE (GO) – Photo: Adrian Moss / Boticário Group Foundation Collection



Photo: Boticário Group Foundation collection



BRACHYCEPHALUS BOTICARIO
Photo: Boticário Group Foundation collection

IMPACT ON EXPANSION OF PROTECTED AREAS[1]

In addition to its own reserves, the Foundation has a long history of providing ongoing support for conservation initiatives. This has had a significant impact on the protection of ecosystems on a large scale, contributing to the creation and expansion of 50 million hectares of terrestrial and marine conservation units throughout the country.

SCIENTIFIC OUTPUT AND DISCOVERY OF SPECIES[1]

The Foundation's strategic support for over 1,800 conservation solutions has yielded a total of 1,649 publications, which involved the collaboration of researchers from 57 different nationalities and were disseminated to at least 21 countries. This research ecosystem has led to the discovery of 179 species of plants and animals in Brazil. Of these, 7 (3 fish, **2 amphibians**, and 2 plants) bear the name “Boticario” in honor of and recognition for the support that made each discovery possible.

1. Source: Impact Assessment Study conducted by the Laboratory for Studies on the Organization of Research and Innovation (Lab-GEOPI) at Unicamp.

QUOTES IN PUBLIC POLICIES[1]

The Foundation's research has been cited 288 times in public policy documents and international guidelines by 66 reference sources, including reports from the United Nations (UN), the Food and Agriculture Organization of the United Nations (FAO), and the Intergovernmental Panel on Climate Change (IPCC).

REGULATORY AND LEGAL ACTIVITIES[1]

Since its inception, the Foundation has influenced at least 117 legal instruments in the country, such as the National System of Conservation Units (SNUC), the National Policy on Payments for Environmental Services (PSA), and the Brazilian Climate Adaptation Plan.

DISSEMINATION AND IMPLEMENTATION OF NBS

With a focus on climate change adaptation, the Foundation works to integrate Nature-based Solutions into public and regional agendas. As a result, NbSs have already been incorporated as a strategic guideline into nine management tools, including the Climate Adaptation Plan, the implementation of the Coral Reefs Law (ProCoral), and the Resilient Green Cities Program.

An in-depth look at the positive impact of the Boticário Group Foundation

11,000

hectares protected by two RPPNs, an area equivalent to the total size of the city of Paris (France) or 70 times the size of Ibirapuera Park (São Paulo).

12,100 jobs

direct and indirect jobs created in Brazil through regional projects supported and carried out by the Foundation since its inception.[1]

BRL 995 million

in economic impact —both direct and indirect, in current values— added to Brazil's GDP through nature conservation activities over the course of 35 years.[1]

Multiplier effect

(1 to 4): for every BRL 1 million invested directly by the Foundation in projects and solutions, other BRL 4.08 million were set aside by partner organizations for nature conservation.[1]

BRL 578 million

investment in nature conservation: the Foundation has contributed a historic amount, in current values, toward the maintenance and management of two reserves, the implementation of its own initiatives and those of third parties on the field, the promotion of environmental agenda, and public engagement.[1]

25%

for the Coastal-Marine Environment: one-quarter of historical project funding was allocated to marine and coastal ecosystems, a proportion higher than the global average estimated by UNESCO (less than 1%).

50 million

hectares in conservation units: The Foundation's supported projects, advocacy efforts, and its own initiatives have contributed to create and expand an area equivalent to the entire country of Spain or nearly the size of state of Bahia.[1]

1. Source: Impact Assessment Study conducted by the Laboratory for Studies on the Organization of Research and Innovation (Lab-GEOPI) at Unicamp.

Territorial Mapping of the Boticário Group Foundation's Impact

The Boticário Group Foundation has a long history of active engagement in Brazilian municipalities. Through its own initiatives and support for conservation projects, the Foundation has established a geographic presence that generates positive environmental, social, and economic impacts in all regions of the country.

The initiatives identified cover the six terrestrial biomes (Atlantic Forest, Cerrado, Caatinga, Amazon, Pampa, and Pantanal) and the Coastal-Marine Zone. For the sake of governance and measurement, a study was conducted adopting the classification "municipalities with active initiatives and supported projects." This classification clearly indicates that field interventions, such as the restoration of springs and the protection of microbiomes, generate ecological benefits in specific microbasins and territorial areas, without assuming full coverage of the geographic extent of the municipalities in question.



GOLDEN LION TAMARIN (*Leontopithecus rosalia*) – Photo: Luciano Candisani

Territorial Mapping of the Boticário Group Foundation's Impact

REACH

+1,800
solutions

PROTECTED AREAS (COMPANY-OWNED RESERVES)

11,000
protected hectares

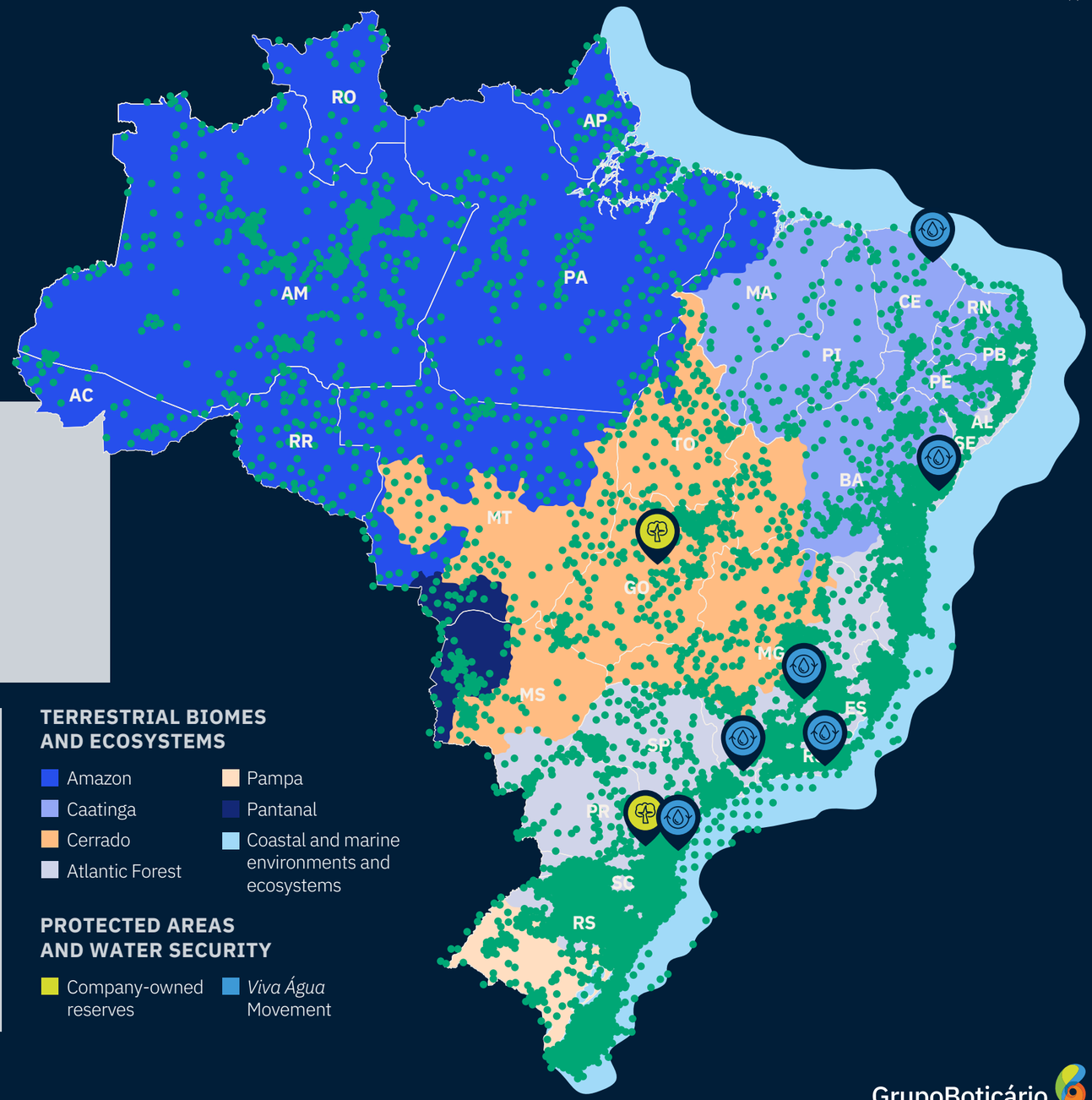
Equivalent to 70 Ibirapuera Parks

WATER SECURITY (*VIVA ÁGUA* MOVEMENT)

BRL 40 million
raised

1 million
hectares in scope

22 million
people benefited



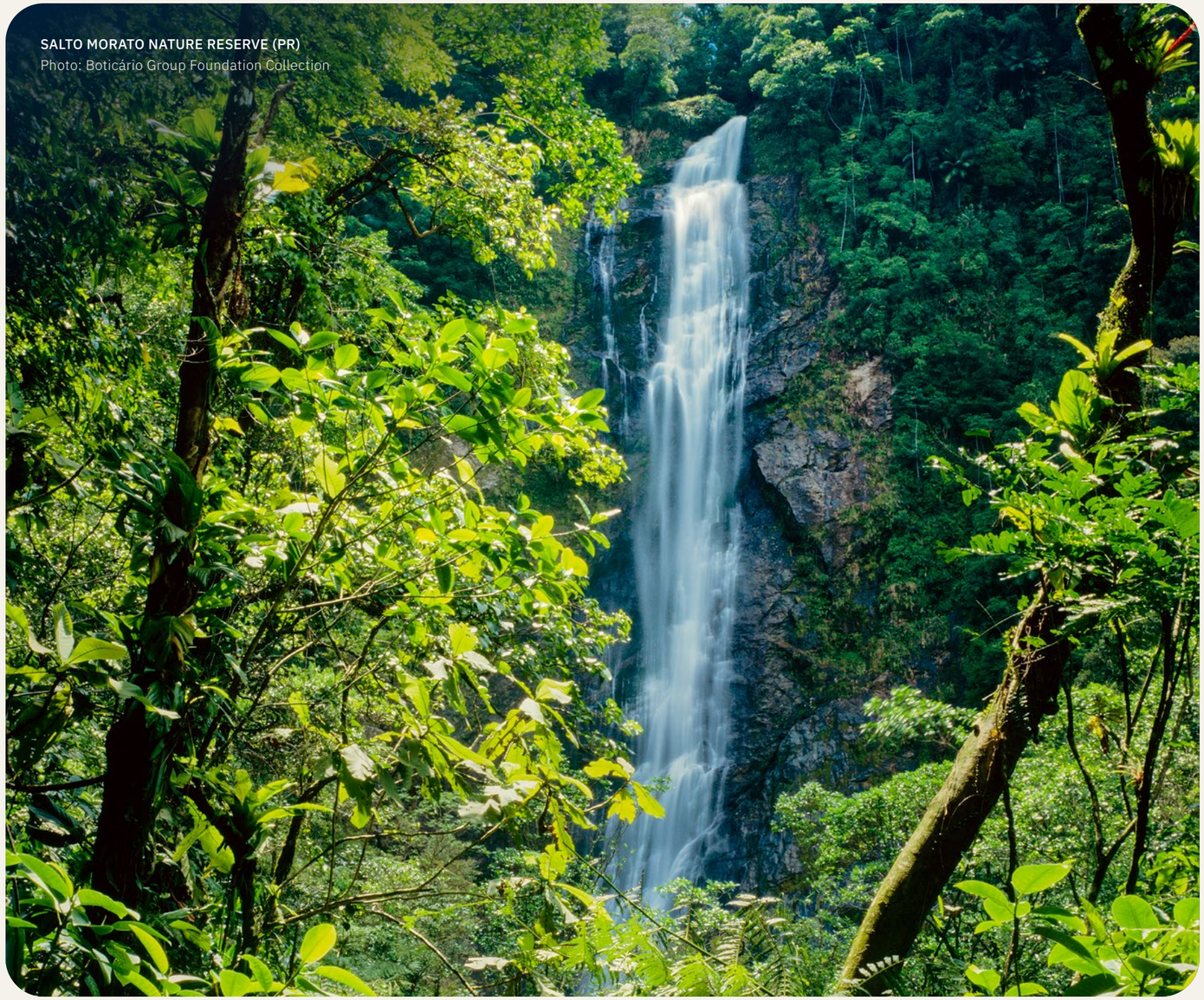
TERRESTRIAL BIOMES AND ECOSYSTEMS

- Amazon
- Caatinga
- Cerrado
- Atlantic Forest
- Pampa
- Pantanal
- Coastal and marine environments and ecosystems

PROTECTED AREAS AND WATER SECURITY

- Company-owned reserves
- *Viva Água* Movement

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SALTO MORATO NATURE RESERVE (PR)
Photo: Boticário Group Foundation Collection

Nature-based Solutions **and climate adaptation**

Nature-based Solutions (NbS) leverage natural infrastructure to mitigate environmental impacts and assist society in adapting to critical challenges, including water scarcity and extreme weather events. Today, the NbSs are a cross-cutting topic in all the initiatives of the Boticário Group Foundation, which works to promote, disseminate, and implement these strategies in local communities. For the Boticário Group, supporting these initiatives through private social investment directed toward the Foundation reflects a long-term vision of resilience and the mitigation of global socio-environmental risks.

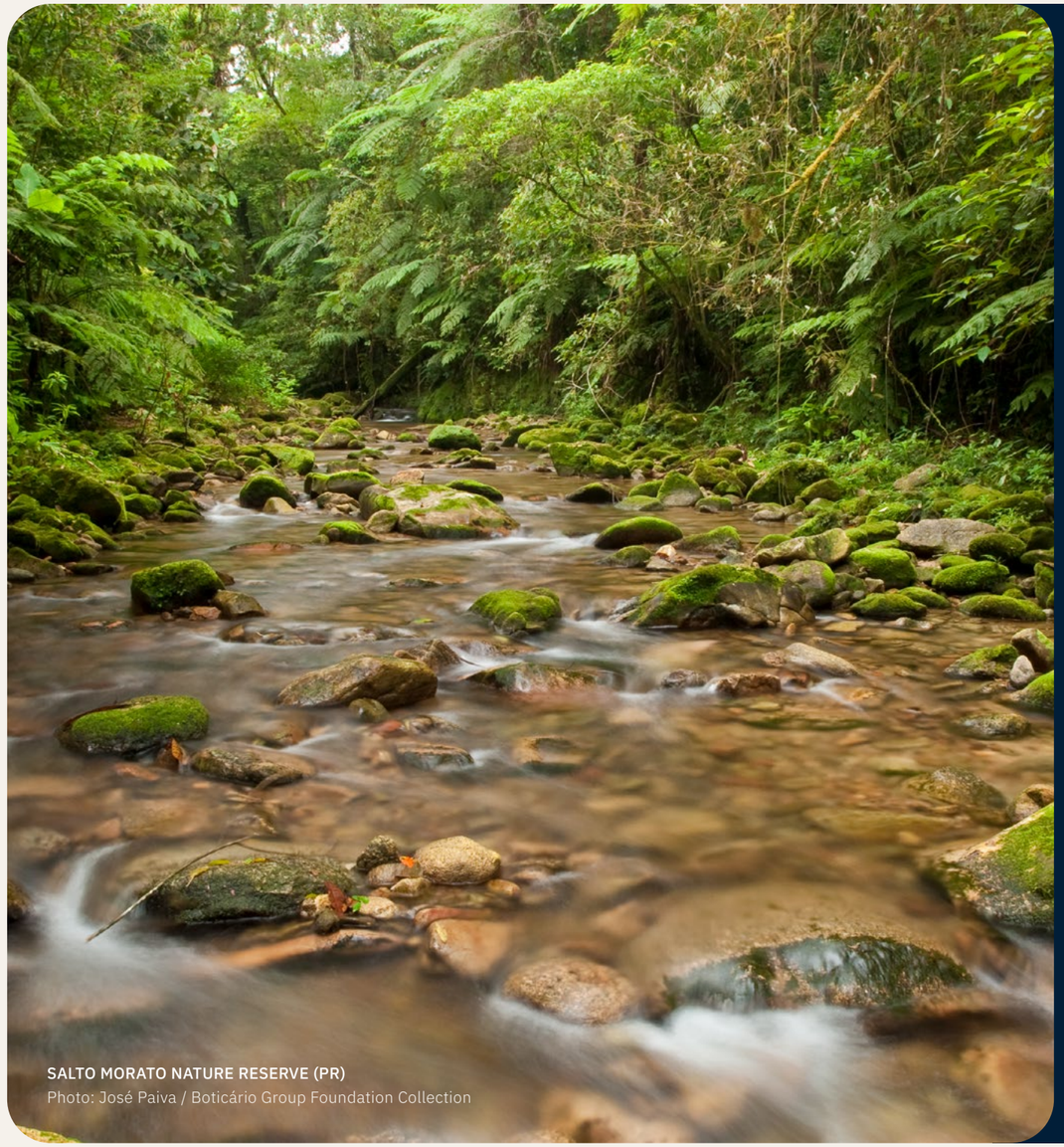
Nature reserves that promote climate resilience

The Salto Morato and Serra do Tombador

reserves serve as natural and water infrastructure, providing ecosystem services that are paramount for the resilience and climate adaptation of their respective territories.

11,000

hectares of natural protected areas in the Atlantic Forest and Cerrado



SALTO MORATO NATURE RESERVE (PR)
Photo: José Paiva / Boticário Group Foundation Collection

SALTO MORATO NATURE RESERVE (ATLANTIC FOREST– PARANÁ)

Established and supported by the Boticário Group Foundation **since 1994**, with **2,253 hectares**.

- **Water and climate security:** regulates the microclimate, sequesters carbon, and stabilizes slopes. It protects ten perennial springs that ensure a constant flow and high water quality in the Morato River.
- **Socioeconomic return:** For each BRL 1.00 invested in the Reserve, a net social return of BRL 2.10 is generated, providing socio-environmental and economic benefits to the surrounding area, particularly through sustainable tourism and the ecological value-added tax). It has the potential to influence the protection of an area 2,000 times larger than its own territory[1].
- **Biodiversity:** it preserves 1,320 species (684 plant species and 636 animal species). It is a leading destination for birdwatching, home to 49.5% of the biome's endemic birds and providing protection for 27 species at a threat status list, such as the jaguar and the juçara palm.

[1]Source: Laboratory for Studies on the Organization of Research and Innovation – Lab-GEOPI / Unicamp.

SERRA DO TOMBADOR NATURE RESERVE (CERRADO – GOIÁS)

Established and supported by the Boticário Group Foundation **since 2007**, with **8,730 hectares**.

- **Integrated Fire Management (IFM):** a leading authority in research on fire ecology and in the application of IFM techniques for fire prevention and suppression in natural areas of the Cerrado.
- **Water security and return:** it preserves 14 perennial springs that contribute to the water supply of the Tocantins and Araguaia river basins, the second largest in Brazil. For each BRL 1.00 invested in the Reserve, a net social return of up to BRL 1.20 is generated in social benefits (particularly costs avoided in firefighting and soil degradation)[1].
- **Biodiversity:** it protects 1,026 species of plants and animals, accounting for 6.4% of the known biodiversity in the Cerrado. It is home to 13 endemic species of fauna and 32 species at a threat status list, such as the Brazilian merganser.

1. Source: Laboratory for Studies on the Organization of Research and Innovation – Lab-GEOPI / Unicamp.



MANED WOLF (*Chrysocyon brachyurus*)
Photo: Haroldo Palo Jr. / Boticário Group Foundation Collection

Strategic impact programs

WATER SECURITY:
***VIVA ÁGUA* MOVEMENT (MVA)**

The MVA, established by the Boticário Group Foundation in 2019, integrates nature conservation, multisector governance, and the promotion of sustainable entrepreneurship, with a focus on advancing climate adaptation and water security in strategic water sources for public water supply in Brazil.

With more than 100 organizations involved, the movement has already raised more than BRL 40 million, supporting more than 50 local initiatives. Operating in six regions, the movement has the potential to help provide water to 22 million people from the following water sources:

BRL 40 million
raised for conservation and climate adaptation

viva água
cuidar do Rio Miringuava
é proteger a vida

MIRINGUAVA RIVER BASIN (PARANÁ)

Launched in 2019, it operates on 30,000 hectares that help supply water to 3.6 million people in the Curitiba Metropolitan Area. The initiative restored more than 90 hectares and supported 150 farmers and 26 local businesses. Studies conducted by the movement indicate that, during drought periods, river basins with less native vegetation cover lose up to 52% of their flow, compared with losses of only 6% to 11% in well-preserved river basins.

viva água
cuidar da Baía de Guanabara
é proteger a vida

GUANABARA BAY RIVER BASIN (RIO DE JANEIRO)

Launched in 2021, it operates on 150,000 hectares and is responsible for supplying water to approximately 2.4 million people. The movement has already raised BRL 18 million, enabling various social and environmental initiatives and strengthening 50 sustainable businesses.



VIVA ÁGUA MIRINGUAVA (PR)
Photo: Boticário Group Foundation collection

CANTAREIRA SYSTEM (SP/MG) AND THE JOANES/JACUÍPE RIVER BASINS (BA)

Launched in 2025, the *Viva Água* Cantareira Movement focuses its efforts on the Cantareira System, a strategic water source that supplies water to approximately 9 million people in the São Paulo Metropolitan Region. The *Viva Água* Bahia Movement focuses its operations on the Joanes and Jacuípe river basins, strategic water sources accounting for nearly 40% of the water supply for Greater Salvador. The project in Bahia directly contributes to the resilience and water security of the Boticário Group's plant in Camaçari.

ADVANCES IN 2026

Focused on reducing water risk in six critical water sources in Brazil by 2030 through nature conservation and sustainable entrepreneurship, the MVA is beginning its implementation in the Pacoti and Cocó river basins (which supply Greater Fortaleza/CE) and in the Alto Rio das Velhas river basin (which supplies Greater Belo Horizonte/MG).

Coastal-marine resilience



Photo: Boticário Group Foundation collection

CONEXÃO OCEANO
COMUNICAR. ENGAJAR. PROTEGER.

OCEAN CONNECTION PLATFORM

This is an integrated action platform that connects knowledge to practice, decision-making to funding, and the city to a protected ocean. It works to protect the coastline and promote "Blue NbSs," such as the conservation and restoration of mangroves and coral reefs, which act as natural barriers against erosion and extreme weather events.

IN SCHOOLS AND CITIES

In partnership with the Brazilian Alliance for Ocean Culture, we influence public policies and local strategies to expand Blue Cities and Blue Schools in Brazil. As of July 2026, a total of 759 schools, more than 4,000 teachers, and 189,000 students had been involved in the cross-curricular integration of ocean culture into school curricula. In addition, local governance was reinforced, benefiting 16.3 million people through new management guidelines in 32 Blue Cities.

Action on the field: ***Teia de Soluções***

The *Teia de Soluções* is a tool developed by the Boticário Group Foundation that integrates various networking processes to develop, improve, and provide technical and financial support for solutions aimed at conserving Brazil's natural environment. Its purpose is to bolster and implement projects and businesses, fomenting the joint development of practical and scalable solutions, while also optimizing tangible results in addressing environmental challenges. Institutional support in each process of the *Teia de Soluções* works as follows:

- **Resource catalyst:** *Teia*'s financial leverage model consolidates the Boticário Group Foundation's role as a catalyst for raising capital for environmental causes. The initiative has expanded the investment capacity directed toward conservation and resilience projects in the country through co-financing arrangements and strategic partnerships with the public and private sectors, as well as development agencies. Since 2020, for every BRL 1 million invested by the Boticário Group Foundation, another BRL 1 million has been raised from partner institutions for the same purpose, such as the Regional Development Bank of the Far South (BRDE), the Regenera RS Fund, and the State Research Support Foundations of Paraná, Rio Grande do Sul, Goiás, and Bahia.
- **Acceleration and capacity building:** more than 1,300 people received training on topics such as management, communication, and financial sustainability, with 352 solutions improved and 144 initiatives supported (87 by the Foundation and 57 by partner institutions), totaling more than BRL 43 million.
- **Investment example (RS case – 2024):** in response to climate emergencies, a call for proposals from the *Teia de Soluções* allocated more than BRL 11 million to 16 projects that enhance climate resilience in the state of Rio Grande do Sul (RS).

Attraction

For every BRL 1 million invested by the Foundation, another BRL 1 million is raised from partners

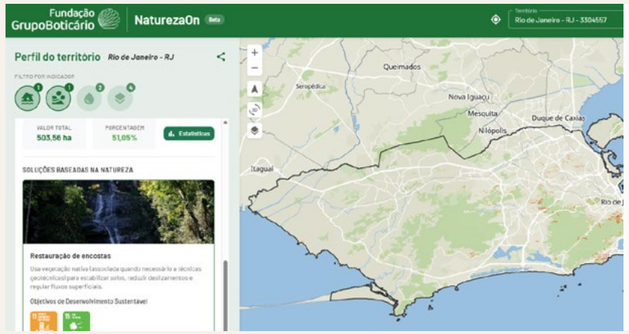
BRL 43 million

invested to support 144 initiatives and train more than 1,300 people

BRL 11 million

allocated on an emergency basis to 16 climate resilience projects in the state of Rio Grande do Sul

Climate adaptation and Natureza ON Platform



VISIT AND LEARN ABOUT THE NATUREZA ON PLATFORM.

To support data-driven climate adaptation planning, the Boticário Group Foundation launched the **Natureza ON Platform** during COP30 (2025). This free tool was developed in partnership with MapBiomas and applies Google Cloud technologies. It cross-references spatial data to map vulnerabilities (risks of flooding, water crises, and landslides) and identifies the most appropriate Nature-based Solutions (NbS) for prevention and adaptation in each urban area, such as linear parks, slope vegetation restoration, and rain gardens.

SOLUÇÃO NATUREZA PROGRAM

To enhance the municipal climate resilience through Nature-based Solutions (NbS), the Foundation operates the *Solução Natureza* Program. The initiative runs along four main lines—literacy and engagement, regulatory environment, financial coordination, and urban project incubation—with the following initiatives standing out as key to structuring and bolstering proposals eligible for funding:

- **NbS Accelerator in Cities (2022):** a program implemented in collaboration with WRI Brasil which served as a precursor to the Project Incubator. (learn more below). The initiative has identified ten urban adaptation projects with the potential to benefit 3 million people and prevent property damage estimated at BRL 1.65 billion. Of these projects, four have already obtained funding for implementation.
- **Project Incubator (2025):** the incubator has entered into a partnership with C40 Cities aiming at catalyzing investment in urban development projects that adopt Nature-based Solutions, as a way to make Brazilian cities more resilient to climate change and extreme weather events.. The initiative provided technical support to 29 municipalities, helping them design sustainable urban development projects and secure financing from development financial institutions. Through the incubator's support, the city of Belo Horizonte approved, for instance, the BRL 50 million financing from the Brazilian Development Bank (BNDES) to implement urban NbSs in the municipal area.



Photo: Boticário Group Foundation collection

Progress and **future prospects**

- Lessons learned and challenges from nature journey
- Development and reinforcement of national plans
- Shared knowledge
- Call to action

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Lessons learned and challenges from **nature journey**

The implementation of the TNFD recommendations and the LIFE certification of industrial facilities underscore the interconnectedness between natural capital and business performance. The evolution of this agenda presents three priority challenges for corporate management:

- **Advances in the financial valuation of natural capital:** investing in new financial valuation techniques and metrics for environmental assets.
- **Value chain traceability (tiers 2 and 3):** enhance supply chain monitoring to the initial layers of the production base, such as cooperatives and agricultural commodities producers (palm oil, timber, and sugarcane), where the greatest impacts are concentrated.
- **Integration of geospatial data and risks:** advance the incorporation of georeferenced data into heat islands, wildfires, water vulnerability, and conservation into the business risk matrix. This corporate analysis now draws on several open market data sources, including public information made available by the Natureza ON Platform, which was created by the Boticário Group Foundation. This enhances the Boticário Group's assessment of climate vulnerability and biodiversity loss scenarios.
- **Trends in the risks of biodiversity loss:** continue to advance the integration of strategic risk in Climate Change and Nature.



PAEPALANTHUS
Photo: Haroldo Palo Jr. / Boticário Group Foundation Collection

The environmental agenda within the Boticário ecosystem is evolving through an ongoing process of learning, applying scientific knowledge, and improving governance tools. While the Boticário Group continues to advance natural capital management in its operations, the Boticário Group Foundation promotes and drives nature conservation initiatives throughout the country. Mapping the use of global frameworks reflects the advancement of these two fronts and guides the next steps toward ecosystem resilience and conservation.

Development and reinforcement of national plans

The Boticário Group is committed to strengthening public policies and fostering networking collaboration with the public sector, academia, and the private sector:

IMPLEMENTATION OF EPANB

Step up active support for the implementation of the National Biodiversity Strategy and Action Plan (EPANB), in line with the targets of the Kunming-Montreal Global Biodiversity Framework.

SECTOR ENGAGEMENT (GLOBAL COMPACT AND LIFE CEBDS COALITION)

Participation in the working groups of the LIFE Coalition, the Brazilian Business Council for Sustainable Development (CEBDS), and the UN Global Compact Network Brazil, as well as the signing of the Brazilian Business Commitment to Water Security. Engagement with these global initiatives strengthens the agenda.



ATLANTIC ROYAL FLYCATCHER
(***Onychorhynchus swainsoni***) – Photo: Zig Koch

Shared **knowledge**

To learn about other publications and gain a deeper understanding of the organization's methodologies, social and environmental indicators, and studies, the Boticário Group and Foundation ecosystem offers a comprehensive digital technical library.

Digital Library



2025 Climate Transition and Adaptation Plan (PTAC): strategic guidelines for achieving Net Zero by 2050 (validated by the SBTi).



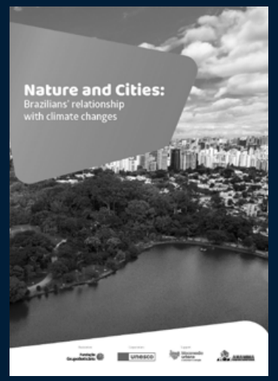
2025 Integrated Report: an overview of the governance structure, financial performance, and annual progress on the 2030 Commitments for the Future.



2025 FGB Annual Activity Report: the Foundation's latest developments and achievements.



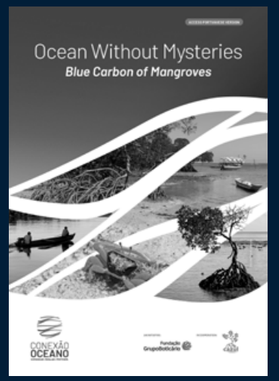
Guide to Financing Opportunities in NbS in Brazil (WRI & ABDE): guidance on structuring green credit.



Nature and Cities Research: a social assessment of extreme events and green infrastructure.



Environmental Offset Guide (FGB): technical guidance for converting legally required offsets into projects.



Ocean Without Mysteries: Blue Carbon of Mangroves: a publication detailing carbon stocks in Brazilian mangroves; part of a series of studies related to the ocean.

INTERACTIVE LIBRARY

The interactive features are best viewed in Adobe Acrobat Reader.

Call to action

The conservation of natural capital and adaptation to climate change require integrated collaboration among the private sector, governments, academia, and civil society. To accelerate this transformation, the Boticário ecosystem is mobilizing efforts on several fronts:

1

SOCIAL AND ENVIRONMENTAL INITIATIVES AND SOLUTIONS FOR SOCIETY (THROUGH THE BOTICÁRIO GROUP FOUNDATION):

- **Companies, financial institutions, and civil society:** the joint development and funding of initiatives such as *Teia de Soluções* and the *Viva Água* Movement are practical strategies to enhance ecosystem services, mitigate water risks, and foster the resilience of local communities.

- **Public officials, academia, and organizations:** the Natureza ON Platform is a free-of-charge, public tool developed by the Foundation to map regional climate vulnerabilities. It provides support ranging from the drafting of municipal adaptation plans to the identification of Nature-based Solutions (NbS) for socio-environmental challenges.

2

ENGAGEMENT AND RESPONSIBILITY IN THE VALUE CHAIN:

- **Supply chain and partners:** the ongoing engagement of partner companies in the CDP Supply Chain questionnaire and the ESG Beauty Chain program is paramount for ending deforestation, ensuring human rights, and safeguarding the supply of raw materials at the source.

- **Innovation, mitigation, and resilience:** moving forward with new solutions aimed at mitigating impact and seeking more sustainable alternatives.

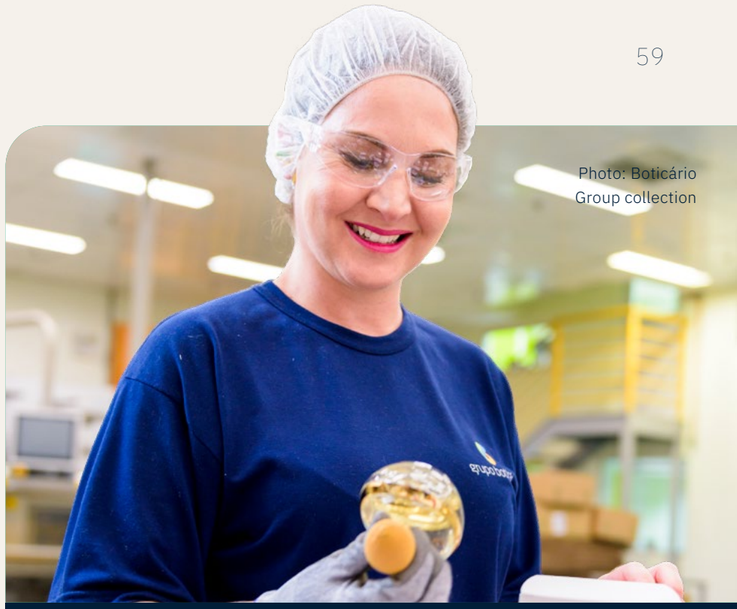


Photo: Boticário Group collection

As with the climate transition, nature conservation is a collective challenge that relies on mobilizing society as a whole. Attaining the Boticário Group's objectives in terms of biodiversity will require the collaborative efforts of all stakeholders. To strengthen this dialogue and maintain an ongoing process of listening, the Group has made the following institutional channel available esg@grupoboticario.com.br, which is open to suggestions and contributions.

We reaffirm our commitment to act responsibly, scientifically, and collaboratively, ensuring that the beauty of the future is synonymous with resilience, sustainability, and shared prosperity.

Credits

Work team

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TECHNICAL CONSULTING
Gestão Origami
Instituto Life
VBio
GSS

The data, indicators, metrics, and results presented in this document reflect the consolidated position and performance through August 2026. Any changes, updates, or revisions made after that date are not included in this publication.

GRUPO REPORT
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